

WELCOME TO PENTICTON

PENTICTON, PRONOUNCED "PEN-TIK-TON" DERIVES FROM THE SYILX OKANAGAN NATIONS "SNPINTKTN", MEANING "A PLACE WHERE PEOPLE HAVE ALWAYS BEEN ALL YEAR LONG."

Penticton boasts long, hot summers and dry winters, with over 2000 hours of sunshine each year. This sunny climate is complimented by a stunning blend of rugged terrain, a refined urban centre, a rich agricultural heritage, and a variety of accessible trails ideal for outdoor adventures. Penticton is a place where even if you don't stay all year, you'll continue coming back to make new memories for years to come.

Penticton is the third largest city in the Okanagan Valley and the hub of the South Okanagan. With Skaha Lake to the south and Okanagan Lake to the north, Penticton is one of just two cities in the world situated between two lakes. Our landscape boasts over 15 acres of premium sandy beaches surrounded by wilderness, vineyards and orchards. Our beaches are just the beginning of a long list of outdoor activity options including hiking, cycling, rock climbing, golfing, floating the channel, swimming, kayaking, sailing, kiteboarding, skiing, snowboarding, snowshoeing, and so much more.

With a convenient city centre and only 7 km from Okanagan Lake to Skaha Lake, Penticton is the perfect destination to explore by foot, pedal or paddle. Those looking to enjoy the abundance of farm fresh produce can stroll our farmers' market, forage for their own produce at u-pick farms, savour the local flavours of our diverse culinary scene, or sip at one of our numerous wineries, craft breweries, or nearby cideries and distilleries. The crown jewel of the region is the Kettle Valley Rail (KVR) Trail offering beautiful views of the Okanagan Valley perfect for walking, biking or horseback riding.

Our unique location in BC makes Penticton an iconic destination all year long. So whether you're attending a large event or festival, or bringing your bike, skis, paddle board or hiking boots, our trails and our community welcome you each and every season.



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 Evan Wishloff
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GETTING HERE

Welcome to your guide to Penticton, a vibrant city in British Columbia's South Okanagan Valley. You'll find us right where the action is - in the heart of BC's wine country, perfectly placed for your southern Okanagan adventures.

BY CAR

Pack up the car and hit Highway 97 - a route that's brought road-trippers to Penticton for generations. The city makes an ideal base for exploring, with easy connections to the Trans-Canada Highway (Highway 1) and the Crowsnest Highway (Highway 3). Before you start your drive, check DriveBC.ca for road conditions and travel times.

BY AIR

Our Regional Airport (YYF), just 10 minutes from downtown, offers direct flights through WestJet to Calgary with seasonal service to Edmonton, and Pacific Coastal Airlines connects you to Vancouver, with Budget Car Rental available right at the airport.

For travelers connecting through major international routes, Kelowna International Airport (YLW) is a scenic 1.5-hour drive north of Penticton.

GETTING AROUND

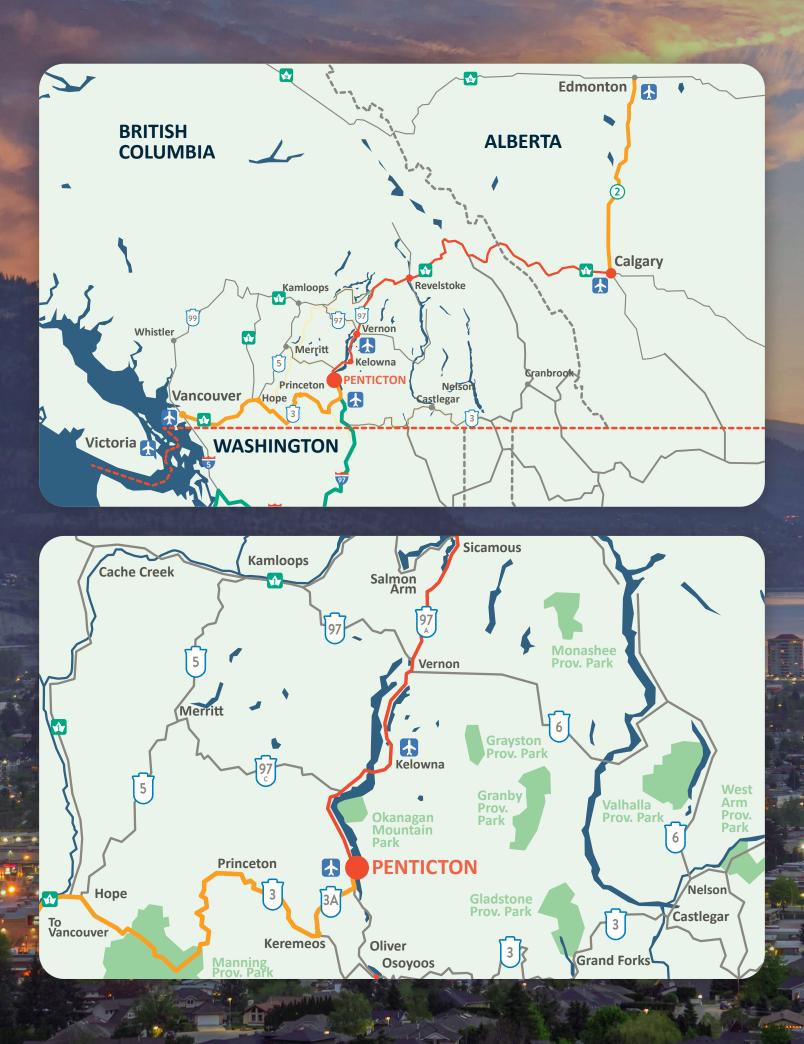
Leave your car keys behind - Penticton is perfect for exploring at a slower pace. With paths and trails connecting the whole city, you can walk, bike, or paddle your way through your vacation. From the moment you land at Penticton Regional Airport, you have choices. Park your car affordably at the terminal, catch a taxi, or grab a Uride through the app. Once you're settled, you'll see the city like locals do, catching all the spots you might miss from behind a windshield.

BY TRANSIT AND RIDE SERVICES

- Uride: Our local ride-sharing app gets you around town with a tap
- Taxis like Eco Taxi or Penticton Taxi handle everything from airport pickups to wine tours
- Wheelchair and scooter accessible buses serve Penticton's neighborhoods and connect you to Naramata, Osoyoos, and Kelowna



visitpenticton.com/getting-here/



VISITOR INFORMATION

The Penticton Visitor Information Centre helps you experience the best of our city. Our local team knows where to eat, drink, stay and play. We can point you to upcoming festivals, provide information on events around town, suggest the perfect hiking trail, or map out your wine tour route.

Stop by our main location, call, email, or message us on social media @pentictonvisitorcentre - we're ready to help plan your perfect Penticton visit. At the visitor centre, you'll find free maps and guides, plus a shop full of local souvenirs from t-shirts and hats to postcards and drinkware. Can't visit in person? Shop our full collection at shop.visitpenticton.com.







We acknowledge where we live, work and play is on the traditional, ancestral, unceded territory of the syilx Okanagan People.

PENTICTON VISITOR INFORMATION CENTRE 120-888 Westminster Avenue West, V2A 9C4 1.800.663.5052 | ask@visitpenticton.com visitpenticton.com







@VisitPenticton | #VisitPenticton



Find updated hours of operation at visitpenticton.com/penticton-visitor-centre



Penticton Kiwanis Walking Pier

PENTICTON BY SEASON

SPRING

Fresh air and bright skies welcome you to spring in the South Okanagan. As vineyards and orchards burst into bloom, temperatures climb from 8°C to 22°C. With just 2-4 days of rain per month, spring offers perfect conditions for outdoor activities.

SUMMER

Summer brings warm days at an average of 30°C, low humidity, and clear skies. Cool off in our fresh-water lakes, grab ice cream downtown, or relax on a shaded patio. Bring sunscreen - our sunny days and busy beaches make this our peak season.

FALL

Fall starts warm with September highs of 24°C, then cools to 5-15°C. The harvest fills vineyards and orchards with ripe fruit, while sagebrush scents the air. You'll find ideal conditions for hiking, biking, and wine tasting.

WINTER

Winter stays mild in Penticton, with highs up to 5°C and lows around -4°C. Snow falls about 40 days through the season, setting up perfect conditions for skiing, skating, snowshoeing, and fat-biking. Many visitors escape colder regions to enjoy our gentler winter weather.

RESPONSIBLE TOURISM

We invite you to help protect what makes Penticton special our lakes, green spaces, wildlife, wineries, orchards, and trails. Small choices during your stay add up to make a big difference.

HOW TO BE A MINDFUL VISITOR

- Support local farm-to-table restaurants
- Choose eco-friendly tour operators
- Take all your items with you when exploring outdoors
- Respect wildlife and natural spaces
- Follow local guidelines and practices

Your thoughtful actions help keep Penticton beautiful for everyone - residents, visitors, and future generations.

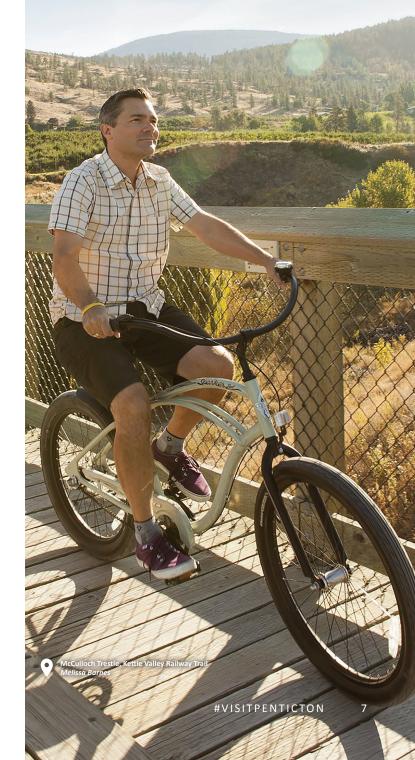


Check out our current weather and webcams here





Learn more on responsible tourism at leavenotrace.ca





LAKES, VINES & ADVENTURE

For generations, visitors have created lasting memories in Penticton. Here you'll find a city shaped by agriculture, craft culture, and outdoor adventure, with a vibrant local community that welcomes you year-round.

CRAFT CULTURE

- Sample craft beer, cider, and spirits
- Browse the Penticton Farmers' Market and Downtown Community Market
- Discover local artisans, artists and galleries

INDIGENOUS HERITAGE

- Home and lands of the traditional, ancestral, unceded territory of the syilx People of the Okanagan Nation
- Visit the syilx Indian Residential School Monument and its powerful sculpture "Bringing Our Kids Home"
- Tour the kł cɨpəlk stim Hatchery, where traditional knowledge meets modern science in salmon restoration

LAKES & BEACHES

- Enjoy 15 acres of sandy beaches
- Experience water skiing, wakeboarding, wake surfing and fishing
- Explore by canoe, kayak, or stand-up paddle boards in one of only two cities worldwide between two lakes

THE CHANNEL

- Float the 7-km river channel connecting our lakes
- Rent floaties with return shuttle service from Coyote Cruises



TRAILS & OUTDOOR RECREATION

- Over 350 km of trails for hiking, biking, and climbing
- Winter activities from skiing to outdoor skating
- Kettle Valley Rail Trail connects to Naramata and Okanagan Falls
- Views of vineyards and lakes along the way

WINE COUNTRY

- 80+ nearby wineries
- Vineyards, orchards, fruit stands and farms

EVENTS

- 30 annual major events and festivals
- Year-round sports events, concerts, and cultural celebrations



Learn more about our Penticton iconics:





EXPLORE WITHOUT LIMITS

Leave the engine off and let Penticton's natural rhythm take over. Just 7 km separates our two lakes, putting you in the heart of everything - from hidden cafés and local shops to sandy beaches and mountain trails. This is your invitation to slow down, breathe deep, and explore at your own pace.

BY FOOT

Discover Penticton step by step. Wander downtown's vibrant streets, follow lakeside boardwalks past busy beaches, or climb to the iconic PENTICTON sign on Munson Mountain for a view that captures it all.

BY PEDAL

Penticton offers rides for every style. Take in lake views along the scenic 45 km Skaha Lake loop, or wind through vineyards on the historic Kettle Valley Rail Trail. Mountain bikers can test their skills on the singletrack trails of Three Blind Mice and Campbell Mountain - some of BC's best terrain. Don't have a bike? Our local shops have you covered with rentals from cruisers to e-bikes, getting you ready to explore on two wheels.

BY PADDLE

Our two lakes offer endless ways to get on the water. Launch a kayak into hidden coves, catch air on a kiteboard, cool off with a swim, or join the locals floating down the channel on a hot afternoon.

...ALMOST

Some experiences need wheels, but you can still minimize your carbon footprint. Let local operators take the wheel while you focus on the views. Penticton's wine tour operators, adventure shuttle services, and local transport providers help reduce emissions by combining travelers on a single trip. Share a ride, skip the traffic, and keep Penticton's air clean while you explore.





Explore Penticton's Fuel Free...Almost experiences at www.visitpenticton.com/fuel-free

LOCALS Recommend...



These Penticton businesses make it easy to explore sustainably - whether you're walking downtown, cycling the Naramata Bench, or paddling between our lakes. Here are our top picks for enjoying Penticton's finest, fuel-free.

COYOTE CRUISES

215 Riverside Drive, Penticton | 250-486-5755 | coyotecruises.com

EPIC CYCLING WINE ADVENTURES

950 Lakeshore Drive West, Penticton | 604-626-5167 | epiccycling.ca

FREEDOM BIKE SHOP

533 Main Street, Penticton | 250-493-0686 | freedombikeshop.com

HOODOO ADVENTURE CO.

131 Ellis Street, Penticton | 250-492-3888 | hoodooadventures.ca

PEDEGO PENTICTON

37 Backstreet Boulevard, Penticton | 250-809-4786 | pedegopenticton.ca

PENTICTON BIKE RENTALS

101-1070 Lakeshore Drive W, Penticton | 250-462-1151 | pentictonbikerentals.com

PIER WATER SPORTS

45 Martin Street N, Penticton | 250-493-8864 | pierwatersports.com

SKAHA ROCK ADVENTURES LTD

250-493-1765 | skaharockclimbing.com

SPARROW SCOOTERS

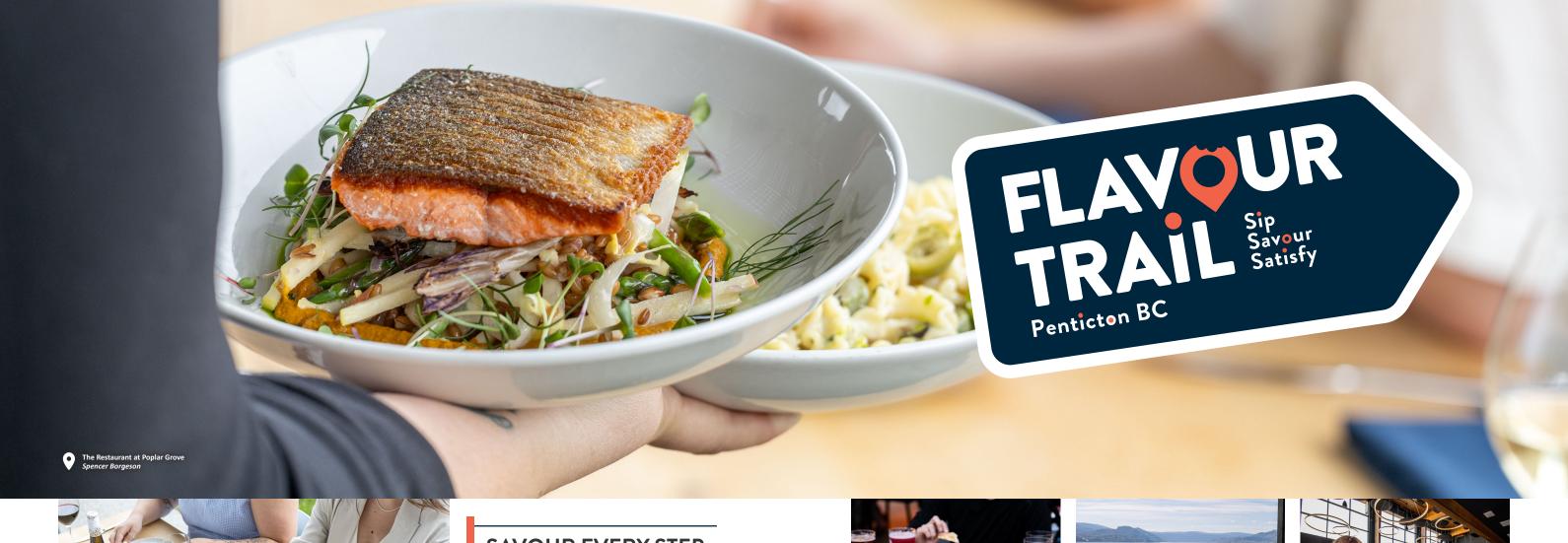
sparrowscooters.com

SUN N' SUP BEACH SHOP

176 Robinson Avenue, Naramata | 778-514-5594 | sunnsup.com

THE BIKE BARN

300 Westminster Ave W, Penticton | 250-492-4140 | bikebarn.ca





SAVOUR EVERY STEP

Two lakes frame our city, where vineyards climb the hills and orchards blanket the valley below. Each day unfolds through food - from bustling morning markets to lantern-lit dinner tables. Our laid-back paradise thrives on collaboration, as farmers, chefs, winemakers, and brewers work together to create one of Canada's most vibrant culinary destinations. Here, fresh ingredients and seasonal harvests shape every menu and moment.

Visit Penticton has crafted Flavour Trail Itineraries to help you experience the best of our region. Each route pairs activities with local delicacies - maybe a morning hike followed by lunch at a hidden gem restaurant, or a bicycle tour through downtown ending at one of our world class craft breweries. Whether you're seeking active adventures or culinary discoveries, these curated paths ensure you'll taste the authentic Penticton.



These itineraries and more at visitpenticton.com/travel-itineraries



PENTICTON ALE TRAIL

In the heart of wine country, Penticton's thriving craft beer scene has earned us the title of Canada's Craft Beer Capital from Lonely Planet. Our distinctive breweries each offer unique experiences, from estate-grown barley beers to two level tasting rooms. The city's craft brewing culture pairs perfectly with our local food scene, featuring everything from Mexicaninspired cuisine to homestyle pub fare and legendary nachos. You'll discover award-winning beers crafted with local fruits, welcoming patios, and dog-friendly establishments throughout – all within walking distance of downtown.



NARAMATA BENCH WINE FLAVOUR TRAIL

Discover the Naramata Bench, starting with breakfast in downtown Penticton. Rent an e-bike and cruise the KVR Trail, where artisanal cheese makers and wineries welcome you with local tastings. After hiking Naramata Falls, explore award-winning wineries and cideries offering everything from classic vintages to French-inspired craft ciders. Stop for lunch at one of several bistros featuring locally-sourced cuisine. Your return journey crosses the McCulloch Trestle, offering stunning lake views beneath Penticton's iconic hillside sign on Munson Mountain.



DOWNTOWN ARTS CULINARY TRAIL

Discover downtown Penticton's flavours and local culture on this bike-friendly trail. Start your morning at one of our artisanal coffee houses, known for their craft beverages and fresh-made breakfast specialties. Follow the Lake to Lake bike route to explore our city's artistic side through local galleries showcasing both contemporary and traditional works. For lunch, step into a downtown eatery, where local cuisine pairs perfectly with Okanagan vintages. Cap off your day with innovative Asian fusion dining and treat yourself to locally-made ice cream, a favourite summer tradition.



NARAMATA BENCH SECTION

Easily accessible from downtown, the best place to start is by parking on Vancouver Ave and then accessing the KVR Trail at the end of Vancouver Place. As you leave the city behind, you'll find yourself on the eastern ridge of the Naramata Bench, surrounded by vineyards and lake views.

The gentle 2.2% grade makes this perfect for:

- Casual walks
- Family bike rides
- Wine country exploring
- Photography stops

Want a goal? Ride or walk to Little Tunnel lookout, a 32 km round trip (about 2.5 hours by bike) from downtown.

BEYOND PENTICTON

NORTH ROUTE

- Access from Trout Creek area in Summerland
- Park at Fenwick Road
- Head toward Prairie Valley KVR Station, continue to Faulder & take in the impressive landscapes beyond

SOUTH ROUTE

Start at Wright's Beach Camp for a 26 km ride round trip ride to Okanagan Falls:

- Follow Skaha Lake's shoreline
- Pass through Kaleden village
- Cross the Trestle Bridge
- Plan for a 3-hour round trip by bike

The KVR welcomes you year-round. Walk it in spring bloom, bike it in summer sun, catch fall colors, or try fat-biking in winter. Every season brings new views of our valley, lakes, and mountains.

SAFETY FIRST

The section from Faulder allows vehicles, so bring appropriate bike tires. Between The Little Tunnel and Ruth Station (Kelowna), be especially alert as this section permits motorized traffic.









WALKING TRAILS

Looking for an easy stroll? Penticton's flat, accessible paths connect our lakes, creeks, and neighborhoods. These routes work for strollers, wheelchairs, and casual walks. Pack water and a hat, and make sure to wear sunscreen - most paths offer valley views but limited shade.

IN PENTICTON

PENTICTON CREEK WALK

9 km round trip on paved paths Start at Ikeda Gardens by the Art Gallery

- Follow the creek to the Water Treatment Plant
- Perfect for strollers, dogs, and all ages

CHANNEL PATHWAYS

14 km round trip on packed gravel Start at the Rose Garden on Riverside Drive

- Lake-to-lake route along the water
- Note: Limited shade in summer months

KVR TRAILS MCCULLOCH TRESTLE ROUTE

5 km round trip on mixed surfaces Start at Vancouver Place

- Pass vineyards to reach the historic trestle
- Gentle grade on the old rail line

SOUTH SPUR TO OK FALLS

28 km round trip on groomed paths Start at Wright's Beach Camp

- Follow Skaha Lake to Okanagan Falls
- Cross the restored railway trestle

NEARBY WALKS

HARDY FALLS (PEACHLAND)

3.5 km round trip

Start at Hardy Street off Highway 97

- · Wheelchair and stroller friendly
- Waterfall at trail's end

VASEUX LAKE MIGRATORY BIRD SANCTUARY (OKANAGAN FALLS)

2 km round trip along a board walk to an observation tower Start at parking lot just off Hwy 97, at northern end of the lake

• Great for birding and nature walks

Note: The Vaseux Lake Migratory Bird Sanctuary is a protected area



Explore more Penticton and area hiking and walking trails here

HIKING TRAILS

Our hiking trails take you into the hills for some of the best views in the Okanagan. These routes range from short climbs to longer adventures. Bring sturdy shoes, a hat, water, and your camera - the valley views are worth the effort.

IN PENTICTON

MUNSON MOUNTAIN

1 km round trip to the PENTICTON sign Short but rewarding climb

• Picture-perfect valley views

CAMPBELL MOUNTAIN

5 km challenging loop Start at Campbell Mountain parking lot

Views of the city and Okanagan Lake

FILLS CREEK TRAILS

CANYON VIEW LOOP

2 km loop on natural terrain Start at Garnet Fire Interpretive Site

Views of Penticton and Ellis Creek canyon

ELLIS RIDGE TRAIL

3.5 km round trip

Start at the Garnet Fire Interpretive Site parking lot

- Moderate difficulty with some cliff edges
- Connect to Canyon View for a longer hike

CARMI RECREATIONAL TRAILS

OKANAGAN VIEW LOOP

7 km loop, moderate difficulty Start just off Beaverdell Road

- Forest trails with vista points
- · Warming hut and benches at lookout

NARAMATA AREA

LITTLE TUNNEL

9 km easy to moderate grade round trip Start at Smethurst Road

- Valley views to Skaha Lake
- Iconic photography spot

NARAMATA CREEK FALLS

2.5 km round trip

Start from the Naramata Creek Park parking lot

- Multiple creek crossings
- Shaded forest trail

REGIONAL HIKES

NSAYLINTN (MCINTYRE BLUFF)

10.5 km round trip

Start at Willowbrook Park, Oliver

- Moderate difficulty with great views
- Small access fee at trailhead

GIANT'S HEAD (SUMMERLAND)

5 km round trip

Multiple route start options

- Moderate to difficult climb
- · Panoramic views at summit

PEACH CLIFF (OK FALLS)

4 km round trip

Start at McLean Creek Road

- Steep scramble near top
- Views of Skaha Lake





All routes start from downtown Penticton. Local bike shops Freedom Bike Shop or The Bike Barn offer repairs, rentals, and route advice. Stop by for current road conditions and seasonal tips.

QUICK RIDES

NARAMATA BENCH (30 KM)

Total Climb: 310 m || Peak Elevation: 471 m This out and back ride takes you from Downtown Penticton, through lush vineyards and orchards along Naramata Bench Road into the quaint village of Naramata. The vistas over Okanagan Lake along the way are spectacular.

OKANAGAN FALLS (45 KM)

Total climb: 222 m || Peak elevation: 462 m Starting from Downtown Penticton, you travel through the heart of the city, then along Eastside Road, which hugs the east shoreline of Skaha Lake and connects to MacLean Creek Road. Once you reach Okanagan Falls, you'll circle past a number of boutique wineries before heading back along the east shoreline of Skaha Lake, following Eastside Road.

CHALLENGE RIDES

WHITE LAKE LOOP (70 KM)

Total climb: 468 m || Peak elevation: 608 m Initially, you follow the same direction as the Okanagan Falls ride, but you continue to ride south through the village of Okanagan Falls and then head west, along Green Lake Road towards Willowbrook. This is a great ride to take in the diverse landscapes of the region, as you skirt White Lake Grasslands Protected Area and return along the west side of Skaha Lake, following Highway 97.

PACA 100 (103 KM)

Total climb: 747 m || Peak elevation: 607 m

A challenging loop from Penticton to Oliver. You'll be able to take in views of the lakes, wineries and wildlife, while pushing yourself through some technical climb sections along the way.



View maps and directions for local road biking routes



MOUNTAIN BIKING

Mountain bikers have called our ridges, benches, and rocks home since the 1970s. Today, our trail networks offer everything from gentle greens to technical challenges, all within 15 minutes of downtown.

Thanks to the Penticton and Area Cycling Association (PACA), our trails receive regular maintenance, upgrades, and clear signage.

OUR TRAIL NETWORKS

THREE BLIND MICE

Primary Trail Type: Cross-Country & Downhill

- Our largest trail network
- Trails for all rider levels
- Views over orchards and Okanagan Lake

CAMPBELL MOUNTAIN

Primary Trail Type: Cross-Country

- Great for new mountain bikers
- Network of short and long trails
- Suitable for beginners and intermediates

SKAHA BLUFFS

Primary Trail Type: Cross-Country

- Mix of recreation options
- Distinctive bluff terrain
- Gilles Creek corridor access



SEASONAL TIP

Spring: Watch for wet trails and mud **Summer:** Start early to beat the heat **Fall:** Best all-around riding conditions **Winter:** Some trails open for fat biking

RIDE RESPONSIBLY

- Support trail maintenance through Trail Karma donations
- Download Trailforks for maps and conditions
- Bring proper safety gear
- Pack tools and first aid supplies
- Tell someone your route



Scan here to learn more about our singletrack trails





GOLF

Golf season starts early in Penticton, with players teeing off almost year-round thanks to our sunny, dry climate. Our courses range from championship layouts to quick nine-hole rounds, all set against mountain and lake views.

IN PENTICTON

PENTICTON GOLF & COUNTRY CLUB

- First 18-hole course in BC's Interior
- · Located in the heart of the city
- Challenging back tees
- Suitable for all skill levels
- Short game practice area
- · Pro shop and licensed restaurant
- Valley views from the patio

NEARBY COURSES

Just south of Penticton, **St. Andrews by the Lake Golf Resort** is a scenic nine-hole course featuring rolling hills, a sparkling lake, and its signature 7th hole—a 165-yard par 3 with an island green. Voted the best nine-hole course in the South Okanagan for four years running, it offers a challenge for all skill levels. Enjoy the

clubhouse's full-service restaurant and bar, or relax on the lakeside deck with stunning course views.

Head south to Oliver and try Fairview Mountain Golf Course, designed by Les Furber. Along with its playable layout for all skill levels, you'll find complete practice facilities including a driving range, short game area, putting green, and bunker practice. The Fairview Mountain Lounge offers a licensed restaurant and two outdoor patios with valley views.

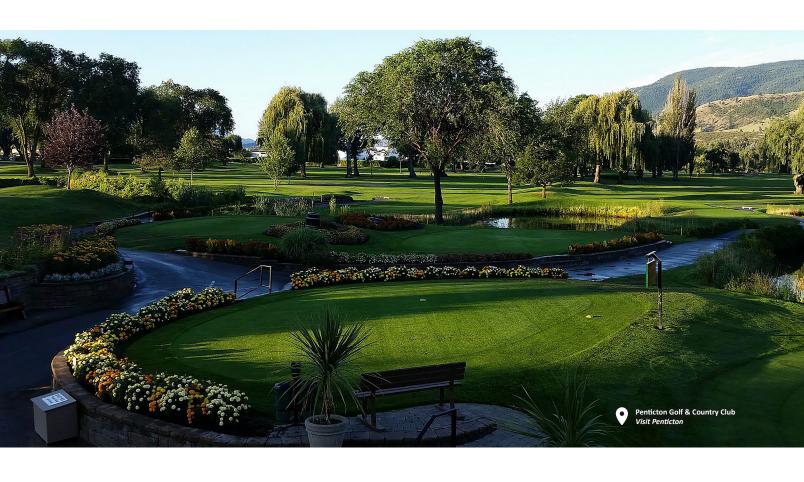
Continue south to **Osoyoos Golf Club**, home to two distinct 18-hole courses. Choose between the unique desert links course (cart mandatory) or the walkable parkland layout, surrounded by orchards and vineyards. The clubhouse features a pro shop and three dining spaces with deck views of the course.

All courses sit within an hour's drive of Penticton.





See more about the golf courses in and around Penticton



DISC GOLF

Bring your own discs to toss at one of our two unique courses, a fresh twist on golf that's been played since 1926.

LOCAL COURSES

MARINA VIEW

- 9-hole course
- Minutes from Okanagan Beach
- Perfect for beginners
- Quick break from beach time

THREE BLIND MICE

- 18-hole course
- Located on Naramata Bench
- More challenging layout
- Pine forest setting
- Views of vineyards below
- Good for experienced players





LAKE LIFE

ON WATER

Both Okanagan and Skaha Lakes welcome you with full-service marinas, public boat launches, and yacht clubs. Whether you're looking to power up a jet ski, carve waves on water skis, or find a quiet cove for swimming, our local operators have you covered. Penticton Boat Rentals offers premium experiences from both lakes with their fleet of high-end surf boats, ski boats, jet skis, and pontoon boats. On Okanagan Lake, Pier Water Sports adds to the excitement with Sea-Doo rentals, wakeboard sessions, parasailing and banana boat rides.

For those seeking a more peaceful adventure, explore the shoreline by paddle board, kayak, or canoe. Hoodoo Adventures provides both rentals and guided tours, perfect for discovering hidden coves or visiting nearby communities by water. Whatever your style, our experienced guides can equip you with gear and local knowledge to make the most of your time on the water.





Scan for more water activity based businesses



THE CHANNEL FLOAT

Our iconic 7 km channel float connects Okanagan Lake to Skaha Lake (and that's 'Channel' - not Canal!)

Start at Coyote Cruises on Riverside Drive and drift past the golf course to Skaha Lake. Need a break? Stop at Green Mountain Road halfway.

Coyote Cruises Rentals

- Single and double tubes with cup holders
- Party islands for 4-12 people
- Return shuttle service
- Safe storage for valuables

Support our environmental efforts by renting from Coyote Cruises rather than bringing disposable tubes.

CHANNEL FLOAT TIPS

Use caution when floating the channel as water levels and wind can change

Use sunscreen and stay hydrated – it can take 3-4 hours to float the entire length of the channel

Ensure small children and non-swimmers wear a lifejacket or floatation device

Keep valuables (keys, wallet, phone, etc.) in a waterproof bag or container

Stay clear of bridge pilings and do not go past the final bridge into Skaha Lake

Do not tie floatation devices together and it is not recommended to float alone

Please make sure you properly discard your flat or damaged floaties

Do not leave litter lying around or in the channel





BEACHES

From golden sand to shaded parks, Penticton's beaches invite you to dive into lake life. Here are our top spots to splash, swim, and soak up the sun.

OKANAGAN BEACH

A kilometer of premium sandy beach stretches between the historic SS Sicamous and our giant peach. Walk straight from downtown hotels to find your perfect spot on the sand. With restaurants and craft breweries nearby, you can easily spend a full day here.

SKAHA LAKE PARK

One of Canada's top-rated beaches mixes active fun with peaceful relaxation. The red sand beach meets green parkland, offering:

- Volleyball courts and baseball field
- Children's splash pad and playgrounds
- Scenic walkways along the water
- Concession stands for snacks
- Plenty of picnic spots

SUDBURY BEACH

This spacious stretch of Skaha Lake sand draws both swimmers and wind sport enthusiasts. Watch windsurfers and kiteboarders catch air on breezy days, or join a game of beach volleyball.

THREE MILE BEACH

Between Penticton and Naramata, this beach offers two unique experiences. The south-facing area welcomes dogs and boats for day moorage, while the north side features fine sand and bluff views.

Note: a clothing optional section sits past the main stairway.

RESPONSIBLE CONSUMPTION

Enjoy a drink at select locations from noon to 9 p.m. year-round:

- Okanagan Beach (East of Power Street)
- Rotary Park
- Okanagan Lake Park
- Marina Way Park
- Skaha Lake Park West

Note: You must be 19 or older to purchase and consume alcohol in BC. Public intoxication is not permitted. The boardwalk along Okanagan Beach is not included in consumption areas. Keep our beaches clean - littering of glass, bottles, or cans will result in a fine.



FAMILY ATTRACTIONS

Penticton offers family activities in every season. You'll find beaches for relaxing, trails for exploring, and plenty of ice cream stops along the way.

THINGS TO DO WITH YOUR FAMILY

- Get ice cream at local spots Cherry on Top, Lickity Splitz, or Tickleberry's in Penticton and Okanagan Falls
- See the town by bike rent e-bikes from Pedego Penticton or choose a standard bike or multi-person pedal bike from Penticton Bike Rentals
- Watch cars race and monster trucks perform at Penticton Speedway, where you can catch oval track racing and hit-2-pass events
- Meet and pet farm animals including goats and chickens at GottaGoat Farm
- Play at LocoLanding Adventure Park, which features mini-golf, go-karts, bumper boats, and rope courses
- Use the public parks, which include playgrounds, nature areas, skating spots, sports courts, and picnic spaces with food stands
- Challenge your family to a Clue Solvers adventure an outdoor escape room meets scavenger hunt that takes you on a 90-minute journey through downtown. Using their app, follow clues and solve puzzles while exploring Penticton's streets and landmarks
- Cool off at the splash pads at Lakawana Park or Skaha Beach
- Swim and exercise at the Community Centre's pools featuring lap lanes, a lazy river, water slides, hot tub, sauna, and gym
- Check out family shows, Penticton Vees hockey, and the BC Hockey Hall of Fame at the South Okanagan Events Centre



More family friendly activities & attractions

















In Penticton Indigenous heritage, contemporary arts, and diverse community traditions

performance venues, and from traditional syilx cultural sites to international festivals,

converge. From downtown's historic streets adorned with public art to intimate

the city pulses with creative energy that honours both its past and present.



ART SPACES & GALLERIES

The Penticton Art Gallery stands as a cornerstone of the local art scene, hosting thought-provoking exhibitions that bridge local talent with international perspectives. Gallery One Twenty-Seven and The Lloyd Gallery offer carefully curated collections that showcase the Okanagan's most compelling artists. For those seeking a more intimate experience, Cormier Studio and The Leir House Cultural Centre provide unique spaces where visitors can connect directly with artists and their creative processes.

LIVE MUSIC & ENTERTAINMENT

The Dream Café has earned its reputation as Penticton's premier listening room, hosting over 100 performances annually in its warm, intimate setting. This Front Street gem combines exceptional dining with an impressive roster of folk, blues,

jazz, and world music artists. Meanwhile, The Hub on Martin Street keeps weekends lively with local bands energizing the crowd, complemented by hearty pub fare and popular weekend brunches.

THEATRE & PERFORMANCE

The Many Hats Theatre Company delivers compelling live performances throughout the year, while The Tempest offers incredibly curated performances and dramatic art classes. These companies bring both classic works and contemporary productions to life, enriching Penticton's performing arts landscape.

FESTIVALS & EVENTS

A highlight of Penticton's cultural calendar is the Ignite the Arts Festival, a dynamic spring event that transforms the downtown core into a hub of creativity and energy. This vibrant celebration

showcases over 50 diverse acts, filling the streets with live music, theatrical performances, dance exhibitions, and family-friendly activities.

Penticton also hosts the Snakebite Film Festival, a must-attend event for film enthusiasts. This festival celebrates the art of storytelling through cinema, featuring a curated selection of independent films from local and international filmmaker, and an always sell out 5-Day Film Challenge event and screening.

CREATIVE SPACES

The Standard Space serves as a dynamic cultural hub, regularly transforming to host art exhibitions, artisan markets, and pop-up shops that spotlight local creators. Head on into the Cannery Trade Centre and visit Donut House Studios, a collaborative place which offers classes and workshops for artists, creatives and makers to grow.

CULTURAL CENTRES & HERITAGE

The syilx peoples have lived in this region for time immemorial. Visit the syilx Indian Residential School Monument and its sculpture "Bringing Our Kids Home" to learn about this history. In our region eight Indigenous communities make up the Okanagan Nation Alliance: Okanagan Indian Band, Upper Nicola Band, Westbank First Nation, Penticton Indian Band, Osoyoos Indian Band, Lower and Upper Similkameen Indian Bands, and the Colville Confederated Tribe. In addition to this, The South Okanagan Similkameen Métis Association welcomes visitors to its cultural center on Winnipeg Street.

South Okanagan Immigrant and Community Services (SOICS) hosts international food festivals, the OneWorld Festival, and community programs at its Ellis Street location.

LOCAL HISTORY

- Visit the Penticton Museum & Archives to see hands-on exhibits about the South Okanagan.
- The 1937 PENTICTON sign perched on Munson Mountain offers a perfect photo opportunity while overlooking the city.
- Historic downtown buildings showcase the city's architectural heritage, with many structures dating back to the early 1900s.
- The SS Sicamous stern wheeler, now a museum and heritage site, offers visitors a glimpse into the region's maritime history.
- Public art installations and sculptures line Front Street and the Okanagan Lake waterfront adding character to your lakeside stroll.













MARKETS & FRESH FOOD

Peaches, cherries, and apples - the Okanagan Valley's warm days and cool nights create perfect conditions for growing Canada's most coveted fruits. Each season brings new harvests: cherries herald the start of summer, followed by waves of apricots, plums, peaches, pears, and apples. You'll also find rainbow-hued heirloom tomatoes and sweet berries bursting with flavour.

FARM FRESH OPTIONS

- Pick your own fruit at local farms or stop at roadside stands throughout Penticton and the South Okanagan
- Buy fresh meat, eggs, cheese, honey, preserves, and local crafts directly from farmers
- Meet growers and makers at weekly markets

LOCAL MARKETS

The Penticton Farmers' Market runs Saturday mornings from April to October on Main Street. Every vendor makes, bakes, or grows their products.

You'll find:

- · Fresh fruits and vegetables
- Eggs and honey
- Baked goods
- Preserves
- Handmade crafts
- Local wine, beer, and spirits for tasting

The Downtown Community Market opens Saturdays from May to September along Main Street, Front Street, and Backstreet Boulevard. Stroll through rows of vendors selling handmade clothing and jewelry, sample food from local makers, and hunt for unique antiques and collectibles. Street musicians and performers add to the lively atmosphere, making this outdoor market a weekly celebration of local talent and creativity.

NEARBY MARKETS

Visit markets in neighboring towns:

- Summerland Farmers' Market on Tuesdays
- Naramata Community Market on Wednesdays
- Summerland Rotary Market on Sundays

Note: Market dates and times may vary by season

WHEN IS THE BEST TIME TO FIND OR PICK YOUR FAVOURITE FRUITS?

APPLES

Blossom: April - May Harvest: August - October

APRICOTS

Blossom: April Harvest: July - August

BLUEBERRIES

Blossom: May - June Harvest: June - August

CHERRIES

Blossom: April - May Harvest: June - August

GRAPES

Blossom: June - July Harvest: September - October

PLUMS & PRUNES

Blossom: April - May Harvest: August - September

RASPBERRIES

Blossom: May - June Harvest: June - August

STRAWBERRIES

Blossom: April - October Harvest: May - October

NECTARINES

Blossom: April - May Harvest: July - September

PEACHES

Blossom: April - May Harvest: July - September

PEARS

Blossom: April - May Harvest: August - September



FESTIVALS & EVENTS IN ALL SEASONS

Penticton buzzes with celebrations, sports, and culture year-round, offering a dynamic mix of entertainment for locals and visitors alike. From adrenaline-pumping competitions and spirited festivals to intimate cultural gatherings, the city's events showcase the best of Okanagan living. Whether you're sampling award-winning craft beers, cheering on athletes, or dancing to live music, there's always something happening in this vibrant lakeside community. Here's what you can catch each season:





SPRING CELEBRATIONS

Spring wakes up with orchard blossoms and fresh market produce. Music and art fill the streets during the Ignite the Arts Festival, which includes a vibrant community Art Walk showcasing local creativity across Penticton. The Meadowlark Nature Festival connects you with local wildlife, while beer fans gather for the Okanagan's Fest of Ale, one of BC's first beer events each year. Kids laugh it up at the Ha Ha Ha Kidzfest, and sports enthusiasts can cheer on outrigger canoe clubs from BC and Alberta during the Duel in the Desert, a thrilling 12-14 km race on Skaha Lake. Round out your spring with the Penticton Beer Run and some friendly competition at the Megavolt E-MTB Fest.

SUMMER FUN

Summer packs the calendar with weekly events. Watch classic cars cruise by at the Peach City Beach Cruise, or catch tribute artists at the Penticton Elvis Festival. The Penticton Scottish Festival brings Highland games and culture, while the Peach Classic Triathlon challenges athletes. Celebrate syilx culture and resilience at the Pow Wow Between the Lakes, a vibrant gathering of the eight bands of the Okanagan Nation Alliance. Cyclists take to scenic routes in the Okanagan Trestles Tour, Okanagan Granfondo, and The Kettle Mettle Dirty Fondo. Volleyball enthusiasts can dive into the action at the JCI Penticton Beach Volleyball Tournament. Don't miss Penticton's signature Peach Festival for family entertainment, or the annual Penticton Regional Bridge Tournament, Canada's largest regional event.



View our full events calendar here or visit www.visitpenticton.com/events



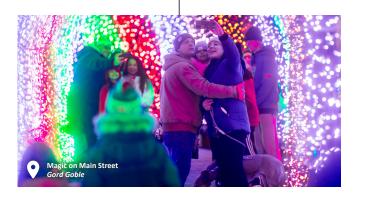


FALL FESTIVITIES

The Pentastic Hot Jazz & Music Festival kicks off fall with three days of lively performances, featuring dixieland, zydeco, big band, and rockabilly across multiple venues. On the water, dragon boat teams race during the energetic Dragonboat Festival, welcoming 2000+ atheletes. Beer lovers rejoice during Penticton Beer Week, a celebration of local brews and craft beer culture, and curling fans can watch top athletes compete in the Curling Classic. For pop culture enthusiasts, Penti-Con is a weekend of fun with vendor booths, workshops, panels, and family-friendly activities.

WINTER WARMTH

Winter in Penticton brings cozy events and indoor excitement. Magic on Main Street lights up downtown with festive charm, while the Valley First Frost Fest Winter Carnival energizes the season with three days of family-friendly fun, featuring a family movie night, all-day ice activities hosted by the Penticton Vees, a snowboard rail jam, and a frosty toes winter swim in Okanagan Lake. Film buffs gather for the Snakebite Film Festival, a celebration of cinematic art. A highlight is the five-day film challenge, where teams create unique short films based on specific prompts, showcasing incredible creativity and storytelling. Cultures also come together at the OneWorld Multicultural Festival, a vibrant celebration of diversity through music, dance, and food.





WINTER SEASON ADVENTURES

While Penticton is famous for its summers, winter opens up new ways to explore our city. From snowy mountain tops to downtown ice skating, our dry climate keeps trails accessible while nearby resorts offer perfect powder days.



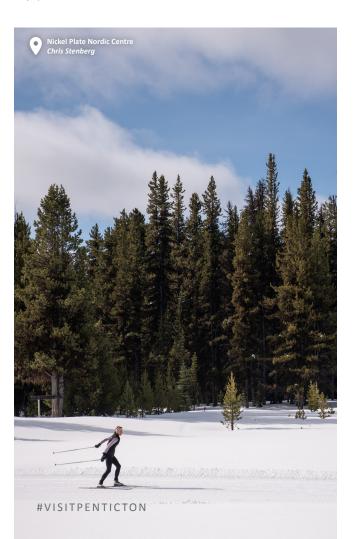
WINTER IN PENTICTON

DOWNHILL ADVENTURE

Apex Mountain Resort, located just 30 minutes from downtown, is a full-service winter destination boasting 1,112 skiable acres and an impressive 2,000 feet of vertical terrain. The resort caters to skiers and snowboarders of all abilities, from beginners to experts, with its diverse range of runs. After a day on the slopes, visitors can unwind at the famous Gunbarrel Saloon, known for its vibrant après ski scene. Further south, about an hour's drive from Penticton, lies Baldy Mountain Resort, featuring meticulously maintained gladed areas, well-groomed runs, and peaceful snowshoe trails that wind through serene forest landscapes.

NORDIC & SNOWSHOE

Nickel Plate Nordic Centre is a premier cross-country skiing destination offering 56 km of groomed ski trails, 22 km of marked snowshoe routes, and a dog-friendly 1.6 km trail for adventures with your four-legged friends. The centre provides convenient equipment rentals and professional lessons for all skill levels. Thanks to its high elevation, it boasts one of Canada's longest Nordic seasons, giving winter sports enthusiasts plenty of time to enjoy the trails.





WINTER TRAILS

Our temperate climate keeps local trails open year-round. Explore the Kettle Valley Rail Trail, Campbell Mountain, or Three Blind Mice on foot or fat-bike. The Carmi Recreational Trail Network offers great snowshoeing through forest settings rent gear from Hoodoo Adventures.

ICE SKATING IN PENTICTON

Downtown Outdoor Rink offers refrigerated ice between Gyro Park and City Hall, with daily skating from 9 a.m. to 9 p.m. Alternates between family skating and shinny (hockey) days.

More Skating Options:

- McLaren Arena indoor public skating
- Penticton Lakeside Resort refrigerated lakeside rink
- Apex Mountain 1 km skating loop through trees and an outdoor rink

Note: Check penticton.ca for McLaren Arena schedules and fees.



SHOPPING

Scan here for our local shopping and retail locations



DOWNTOWN

Stroll along Main Street and discover a vibrant mix of unique boutiques, local art galleries, and specialty shops. For eco-conscious shoppers, Impactfull Zero-Waste Refillery offers a range of sustainable products, while Arcadia Modern Home showcases stylish home decor. Fashion enthusiasts can explore Ad Hoc textiles for trendy apparel or stop by The Bumwrap for swimwear. Guerard's Fine Furniture features high-quality furniture, and Tangent Home & Gift is the go-to spot for unique home goods. Don't miss Accent Chocolate for handcrafted treats or Eskala Mountain Sports for top-notch outdoor gear. Main Street is the perfect destination for a full day of exploring.

MID TOWN

The Cannery Trade Centre, once a historic Canadian Canners building now houses over 30 local businesses under one roof. Walk the atmospheric halls to find coffee shops and bakeries, Tin Whistle Brewing Co, vintage and artisan shops. Catch live theatre at Many Hats Theatre Co or attend a painting workshop at Donut House Studios. For the full mall experience, visit Cherry Lane Shopping Centre, the South Okanagan's only indoor mall, which offers major retailers and services all in one location.

NARAMATA

Take a scenic 20-minute drive to the village of Naramata. Browse sustainable fashion at Shades of Linen, pick up a quick lunch or groceries at the Naramata General Store, and shop for beachwear and paddleboarding gear at Sun n' Sup.

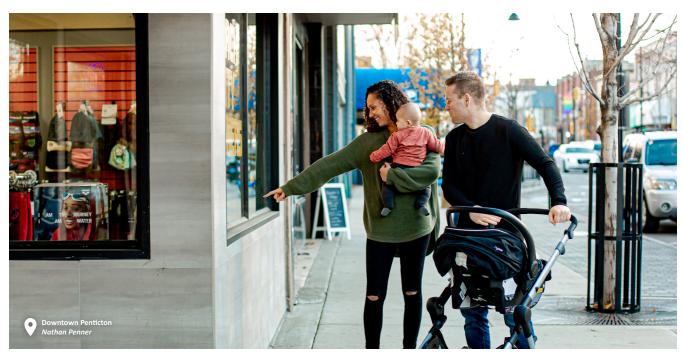
LOCAL FARE

Take home Okanagan flavors from the BC Wine Information Centre or Martin Street Liquor Merchants, both offering local wines, ciders, beers, and spirits. The Saturday Farmers' Market and Community Market (May to September) sell fresh produce and handcrafted items direct from local growers and artisans. For a scenic drive, head to Oliver and discover beautifully crafted wool products at GN'R Alpaca Boutique and Yarn.

PAMPER & RECHARGE

Looking to slow down? Treat yourself to some selfcare with skincare at La Creme Skin Care & Boutique, yoga at the BEhive, float therapy at oGo Float or enjoy a fresh haircut at Okanoggin Barbers.





WINE TOURS & TASTINGS





Learn more about our wine tour operators and book your South Okanagan wine tour



With 80+ wineries within 30 minutes of downtown, Penticton puts you at the center of wine country. Find intimate tasting experiences and stunning views in every season.

Wine tours let local experts guide you through the South Okanagan wine region. Tour companies like Grape Savvy, Farm to Glass, Sagebrush Tours, Grape Friends, Unique Blend, Cheers! Okanagan, Grape Escapes, and Vivid Tours offer different ways to explore local wineries. Each brings deep knowledge of the region's wines and stories.

ADVENTURE & WINE

- Cycle between wineries with Epic Cycling's guided bike tours
- Paddle and sip with Hoodoo Adventures' kayak wine tours
- Sail along Okanagan Lake with Winds of Change Experiences followed by a wine tour with Farm to Glass Wine Tours.

WINTER WINE

Many wineries stay open through winter, offering cozy tastings of local varietals. The quiet season brings a more relaxed pace and personal experience.









WINE COUNTRY

NARAMATA BENCH NARAMATA BENCH WINERY ASSOCIATION naramatabench.com

Stretching along the eastern shores of Okanagan Lake, this celebrated bench land features more than 40 wineries dotting a 14-kilometer scenic drive. Known for its mineral-rich soil and cooling lake breezes, the region excels in aromatic whites and complex reds, particularly Pinot Noir and Syrah. The combination of lake views, boutique wineries, and the historic KVR Trail makes this area a must-visit wine destination.

OKANAGAN FALLS | SKAHA LAKE THE HEART OF WINE COUNTRY theheartofwinecountry.ca

Nestled between Skaha and Vaseux Lakes, this region's unique terroir benefits from the moderating effects of two lakes and dramatic elevation changes. The area's rocky soils and warm climate produce outstanding Chardonnay, Pinot Noir, and bold reds. Local wineries range from intimate family-run operations to architecturally stunning estates, many offering panoramic lake views from their tasting rooms.

SUMMERLAND -

BOTTLENECK DRIVE ASSOCIATION bottleneckdrive.com

Winding through the western hills above Okanagan Lake, Bottleneck Drive features wineries known for their intimate tasting experiences and innovative approaches. The area's varied elevations and aspects create distinct microclimates perfect for growing everything from crisp Rieslings to full-bodied Merlots. Along the route you will also find producers of craft cider and spirits, adding variety to the tasting experience.

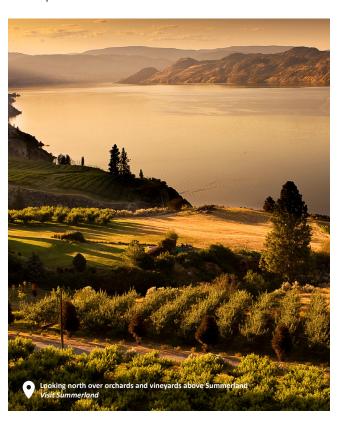
OLIVER & OSOYOOS OLIVER OSOYOOS WINE COUNTRY

oliverosoyoos.com

Officially known as "Canada's Wine Capital," this sun-soaked region stretches through the southern Okanagan Valley and produces nearly half of BC's wines. The desert-like climate and diverse soil types support everything from delicate whites to powerful reds, with Bordeaux varieties thriving in the heat. The area boasts both pioneering family estates and cutting-edge new ventures, including many organic and biodynamic producers.

SIMILKAMEEN VALLEY SIMILKAMEEN INDEPENDENT WINEGROWERS similkameenwine.com

Just west of the Okanagan, this emerging wine region is gaining recognition for its distinctive terroir. Strong winds, mineral-rich soils, and dramatic temperature swings create intensely flavoured grapes. Known for organic farming practices and award-winning Syrah, Cabernet Franc, and Viognier, the valley's rugged beauty and authentic farm-to-glass experiences offer a more off-the-beaten-path wine adventure.



DISTRICT WINE VILLAGE

In Oliver, the District Wine Village brings together numerous wineries, a brewery, a distillery, and a restaurant in one location. This first-of-its-kind village in Canada creates a community of local artisans sharing their craft.

Features include:

- A 610-person amphitheater for events
- An on-site vineyard
- Shared production facilities
- A central plaza hosting markets and gatherings, and a skating rink in winter months

The village grew from a local dream to bring wine lovers and makers together. Today it serves as both a production hub and a destination where you can sample multiple producers in one stop.



BC VQA WINE INFORMATION

The BC VQA Wine Information Centre is a must-visit destination for wine lovers exploring British Columbia's wine country. As the largest retailer of BC VQA wines, it offers over 900 wines from more than 150 local wineries, all certified under the BC Vintners Quality Alliance (VQA) standards, ensuring authenticity and quality.

The centre is a hub for wine enthusiasts, offering expert guidance from knowledgeable staff, an Icon Room featuring exclusive BC wines, and a selection of wine accessories, gourmet foods, and gift items. Visitors can join the BC Wine Club for curated wine shipments or arrange hassle-free shipping for their purchases. It's more than a store—it's a celebration of BC wine and a commitment to supporting the local wine industry.





Learn more about our local wineries







CIDERIES & DISTILLERIES

The Okanagan's perfect growing conditions create opportunities beyond wine. Local makers turn regional fruit into craft ciders and spirits, each capturing the valley's flavours.

CRAFT CIDER

Craft Cider in the South Okanagan shines on the international stage, with makers using local apples, pears, cherries, and berries.

Visit these local cideries:

- Creek & Gully Cider on Poplar Grove Road crafts ciders from Okanagan fruit
- La Petite Abeille Cider on Fleet Road specializes in honey-based ciders
- Millionaires' Row Cider Co in Summerland transforms local fruit into distinctive blends

CRAFT SPIRITS

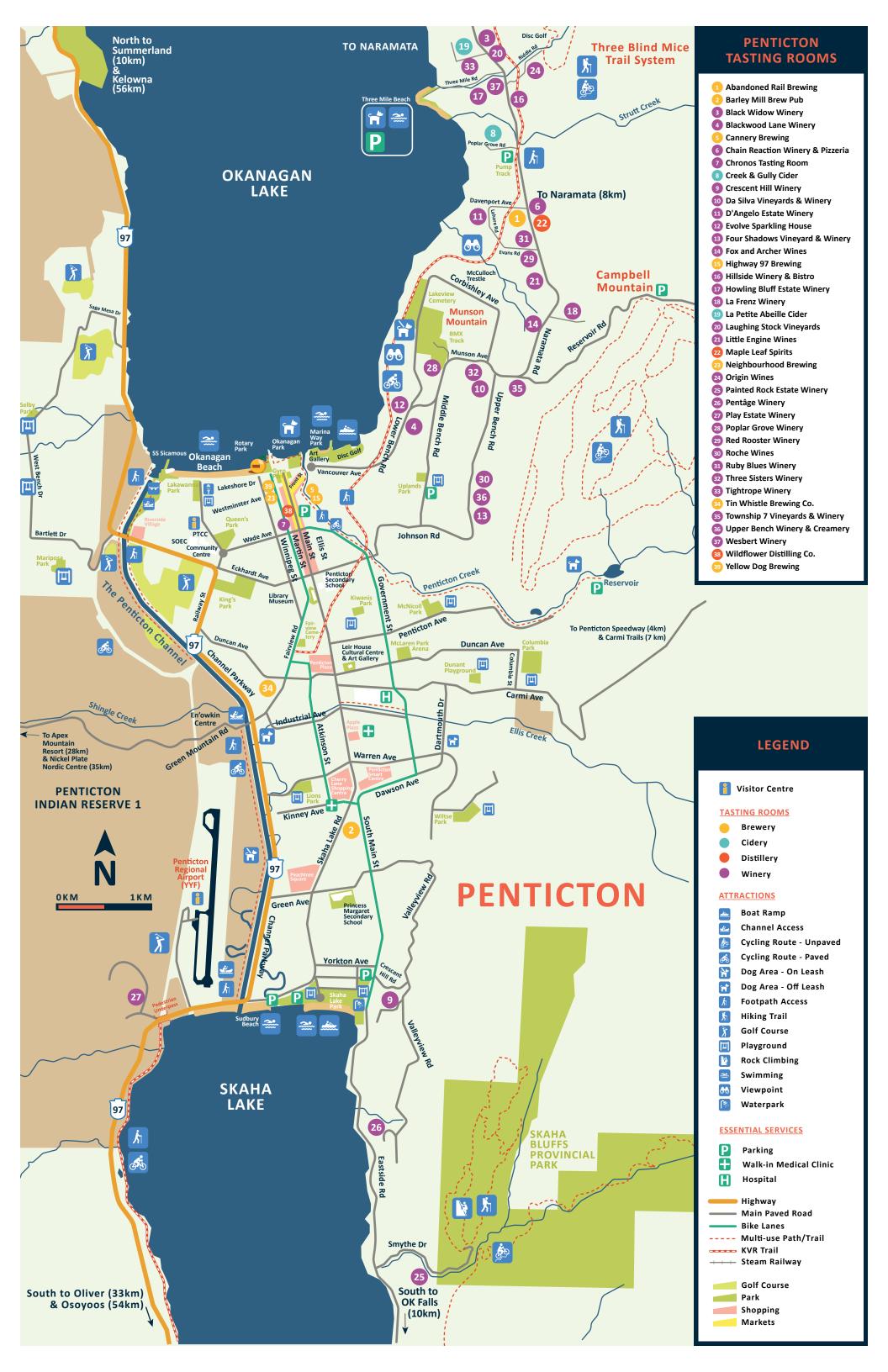
BC craft distillers must use 100% local agricultural products and produce under 50,000 liters yearly. This leads to creative spirits that showcase regional ingredients. We reccomend visiting Maple Leaf Spirits on Naramata Road, which creates handcrafted liqueurs, wine brandies, and spirits using Okanagan fruit and traditional methods.

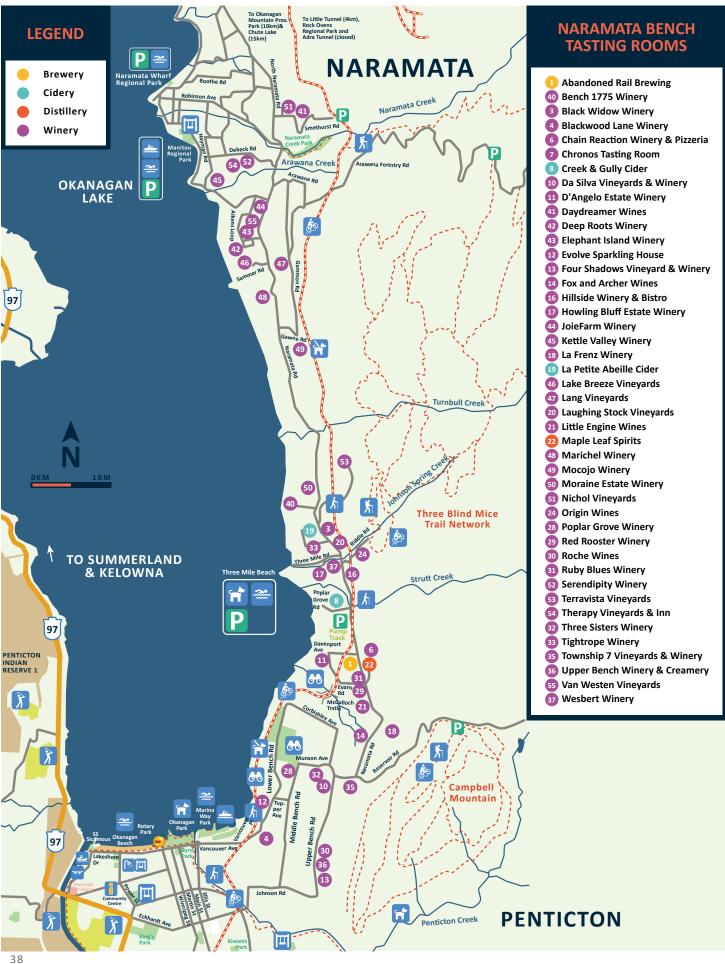
CANNABIS

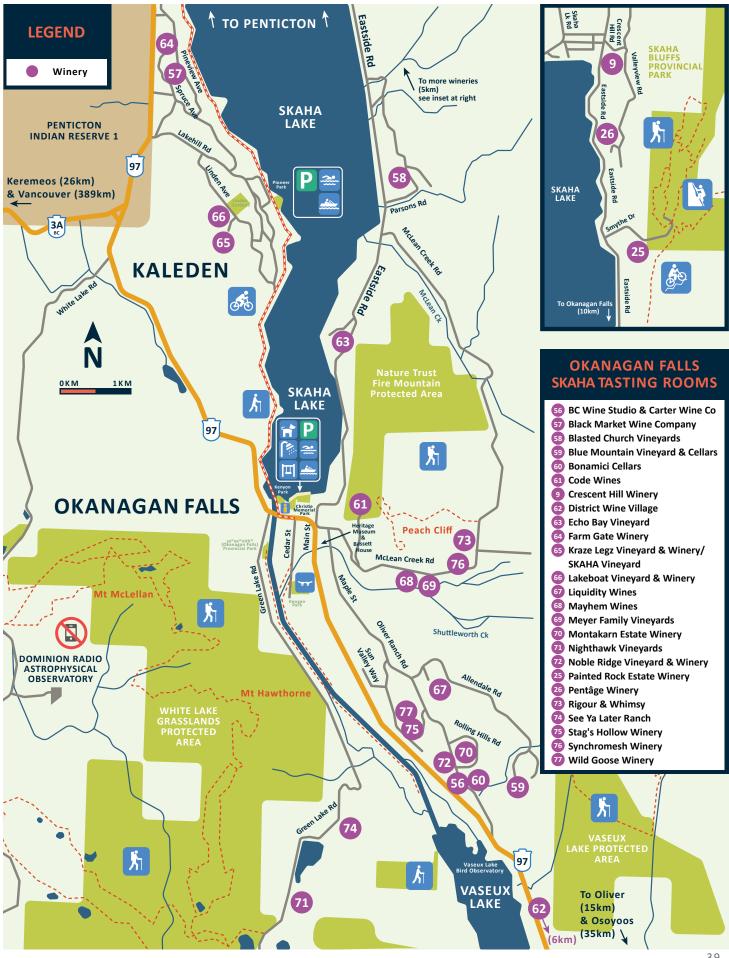
The Okanagan's recreational cannabis industry offers locally-curated experiences in line with Canada's federal regulations.

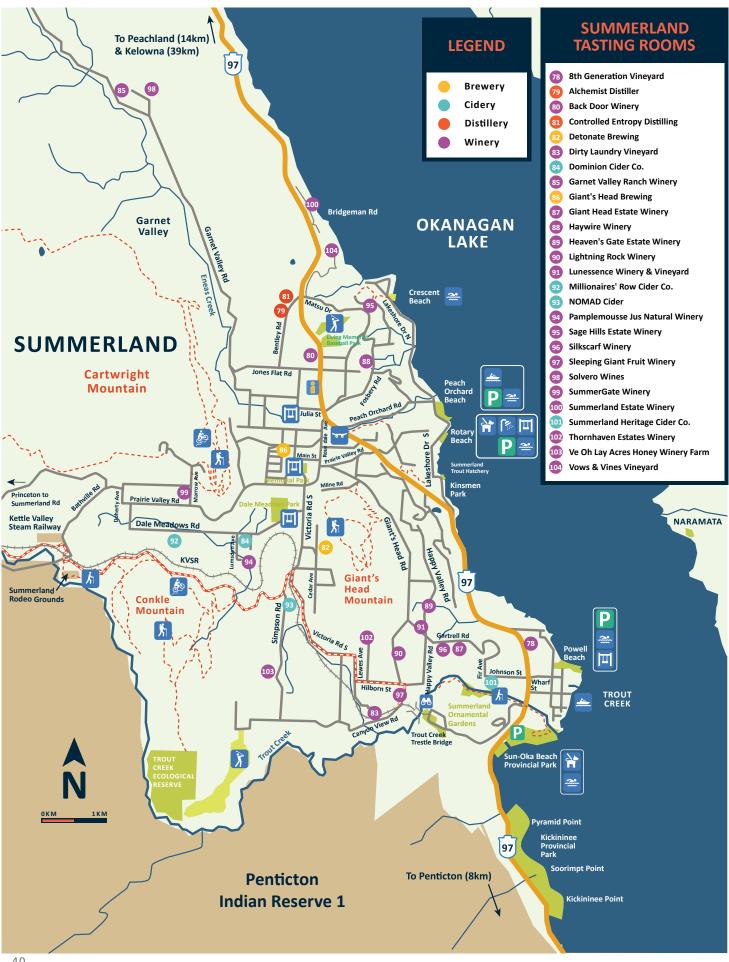
Cannabis Cottage provides a boutique retail experience in a charming heritage building on Martin Street, steps away from one of Penticton's most vibrant murals. Their knowledgeable staff offers personalized guidance on a carefully selected range of products from British Columbia's licensed producers. Relax on their outdoor patio or join their popular Puff n' Paint nights, a creative evening of painting and cannabis enjoyment.

Note: All cannabis retailers operate under strict provincial and federal regulations. Legal purchase requires valid ID showing age 19+. Public consumption follows local bylaws.











PENTICTON IS THE HUB OF THE SOUTH OKANAGAN

Make Penticton your home base and take easy day trips in any direction. Start your morning with breakfast in Penticton, explore a nearby town, and return for dinner at one of Penticton's lakeside restaurants. Each community is close enough for a quick visit but distinct enough to merit its own adventure.

NORTH OF PENTICTON

NARAMATA (14 KM, 20 MINUTES)

Take a scenic drive along Naramata Road, winding through picturesque vineyards and orchards while visiting boutique wineries along the renowned Naramata Bench. Adventure seekers can bike the Little Tunnel on the KVR Trail or explore the natural beauty of Naramata Creek Falls. The village offers unique shopping experiences, from sustainable fashion at Shades of Linen to beachwear and paddleboarding gear at Sun n' Sup, with the Naramata General Store providing quick lunch options and groceries.

SUMMERLAND (15 KM, 15 MINUTES)

Discover breathtaking valley views from the summit of Giant's Head Mountain or take a nostalgic ride on the historic Kettle and Summerland Sweets for unique local treats.

PEACHLAND (33 KM, 30 MINUTES)

Enjoy a leisurely stroll along the waterfront promenade or challenge yourself with a hike up Pincushion Mountain for stunning lake views. Adventure seekers can access the KVR Trail system or experience high flying thrills at ZipZone Peachland.

SOUTH OF PENTICTON

KALEDEN (13 KM, 10 MINUTES)

Experience the tranquil beauty of Linden Gardens and enjoy lunch at the charming Frog City Café. History buffs can explore the mysterious Kaleden Hotel ruins, while those seeking relaxation can unwind at Pioneer Park on Skaha Lake.

OKANAGAN FALLS (19 KM, 15 MINUTES)

Cool off with a famous treat from Tickleberry's Ice Cream, cycle the scenic KVR Trail along Skaha Lake, or explore the Peach Cliff trails. Visitors can also enjoy fishing at serene Vaseux Lake.

OLIVER (43 KM, 40 MINUTES)

Known as Canada's Wine Capital, Oliver offers countless activities for visitors. Explore the innovative District Wine Village, spot wild horses and rare wildlife in their natural habitat, or hike through desert trails. Wine enthusiasts can tour dozens of wineries, while fiber artists and fashion lovers can visit GN'R Alpaca, a boutique specializing in luxurious alpaca fiber products.

Note: Driving times may vary with traffic and season



CANADA'S CRAFT BEER CAPITAL

Lonely Planet named Penticton "Canada's craft beer capital" in 2020, and for good reason. This vibrant Okanagan city has been a hub of craft brewing excellence for over 25 years, earning a reputation as a must-visit destination for beer enthusiasts. With seven breweries making up the Penticton Ale Trail—also known as the Penticton Beer Blocks—this compact, walkable area offers a diverse range of flavours, styles, and experiences that showcase the creativity and passion of local brewers.

Penticton Beer Blocks

LOCAL BREWERIES

- Abandoned Rail Brewing: A family run brewery that turns their estate grown barley into European inspired beers. Soak up the sun on their dog-friendly patios grab some pizza while you're there!
- Barley Mill Brew Pub: Located on the Southern side of Penticton, this down-to-earth brewpub serves housemade ales & lagers, plus casual eats in an unpretentious setting.
- Cannery Brewing: Crafting beer since 2001, whether it be a German-style lager, a tart fruit sour, a hoppy IPA, or a rich stout, Cannery Brewing is known for its unwavering commitment to community.
- **Highway 97 Brewing:** With 22 taps you will find a wide selection of quality ales and lagers. This fun relaxing spot is dog-friendly so bring the furry family members too!
- Neighbourhood Brewing: A place where great beer meets deliciously inventive food.
 Neighbourhood produces beers that are fun, new and unique, with options that focus on the craftsmanship of classic styles.
- **Tin Whistle Brewing:** When you arrive you can expect some incredible craft beers on draft, including a rotating list of locally-inspired experimental beers. With a passion for sustainable practices, Tin Whistle is B.C.'s first carbon neutral brewery.
- Yellow Dog Brewing: Another canine friendly option in this breweries outdoor "Dog Park", It's no surprise that Yellow Dog Brewing are huge dog lovers. A great place to grab a burger and watch the game.

BEYOND BEER

Penticton's craft beer experience goes beyond just great brews. Many of the breweries serve up delicious food, from hearty pub classics to gourmet bites, making them ideal spots for a meal or a snack.

If you're looking to enjoy your beer in the great outdoors, Penticton's designated beaches and parks allow responsible drinking year-round. Grab a few cans from your favorite brewery and head to Okanagan Lake or Skaha Lake for a picturesque beer experience.

PENTICTON BEER WEEK

Every fall, Penticton Beer Week takes the city's craft beer scene to the next level. This week-long celebration features special events, tap takeovers, and exclusive releases at breweries and venues across town. One of the highlights is the creation of the "Do Good" collaboration beer, where local breweries come together to brew a unique beer, with proceeds supporting community causes. It's a testament to the tight-knit and philanthropic spirit of Penticton's brewing community.

Whether you're a seasoned beer connoisseur or just dipping your toes into the world of craft beer, Penticton offers something for everyone. With its stunning scenery, welcoming breweries, and vibrant beer culture, it's no wonder this city continues to be a top destination for beer lovers across Canada and beyond. Cheers to Penticton—Canada's craft beer capital!









TIP

Download the BC Ale Trail app and hike, bike or crawl the Penticton Ale Trail breweries to collect and redeem loyalty points for special discounts and merchandise opportunities.



Explore our Penticton Breweries



FOOD & DRINK

Penticton's food and drink scene is a feast for the senses, offering everything from farm-to-table dining to award-winning sips. Whether you're craving a gourmet meal, a casual bite, or a sweet treat, the Okanagan's bounty is on full display here.

CULINARY EXPERIENCES IN PENTICTON

Penticton's dining landscape is as diverse as its picturesque setting, offering everything from lakeside fine dining to cozy cafes. For Turkish flavours with a focus on seasonal ingredients, visit Elma Restaurant, a lakeside gem. The Hooded Merganser at Penticton Lakeside Resort pairs Mediterranean inspired dishes with stunning water views, while BRODO (Italian for "broth") features locally-sourced ingredients in a variety of soups, sandwiches and salads, and the menu changes seasonally to reflect what's fresh from the harvest.





WINE & DINE

Wine country dining reaches new heights at several estate restaurants. Hillside Winery & Bistro serves farm-to-table dishes on their scenic patio, while The Kitchen by Abul Adame at Da Silva Vineyards offers an unconventional fine dining experience with a range of ethnic farm foods, many of them Mexican and Portuguese in origin. At Upper Bench Winery & Creamery, pair award-winning wines with their house-made artisanal cheeses.

PINTS & BITES

The city's craft beverage scene brings its own flavours to the table. Abandoned Rail Brewing serves pizza and sandwiches alongside their beers, while Cannery Brewing offers shareable plates like their unbeatably delicious nachos, perfect for casual gatherings. For an unforgettable non-alcoholic experience, visit Joos Box for uniquely crafted mocktails along with flavourful sweet and savoury snacks.

FROM START TO FINISH

Start your day at Wayne & Freda with artisanal coffee and creative breakfast dishes, or visit The Bench Market for hearty sandwiches and freshly baked goods. For a sweet ending, Tickleberry's Ice Cream Shop, a local institution, offers over 50 flavours plus homemade fudge, while Cherry on Top Shake Shop specializes in decadent milkshakes and sundaes.







Scan here for the full list of food and drink partners



MEET • COMPETE • ENTERTAIN



CONVENTION BUREAU

MEETINGS & EVENTS IN PENTICTON: WHERE BUSINESS MEETS PARADISE

Nestled between two sparkling lakes and surrounded by natural beauty, Penticton is a four-season destination where health, well-being, and productive meetings come together. With its walkable layout, breathtaking scenery, and world-class meeting facilities, Penticton is the perfect backdrop for conferences, tradeshows, and events.

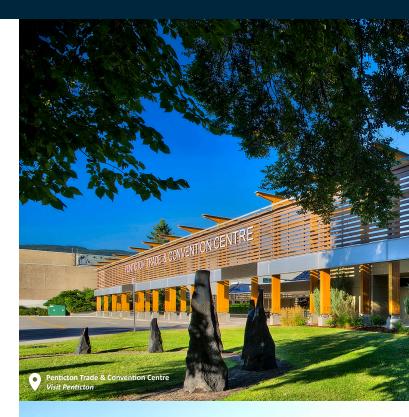
PREMIER MEETING SPACES

Penticton Trade and Convention Centre, the largest full-service convention centre in BC's interior, is centrally located and surrounded by a variety of conference hotels, making it ideal for conferences, tradeshows, and large events.

- Conferences that include trade shows and exhibits
- Large gatherings, with access to an attached arena for even more space
- Meetings where exhibitors and attendees can easily connect

Penticton Lakeside Resort and Conference Centre, a stunning lakefront venue combines professional amenities with a focus on relaxation and well-being, featuring:

- Versatile meeting and event spaces with lake views and access to a private outdoor courtyard
- On-site dining, wellness-focused amenities, and 273 comfortable guest rooms
- A private marina and beach, perfect for team-building or leisure activities







Plan your next meeting, conference or tradeshow



BEYOND THE MEETING ROOM

Enhance your event by taking advantage of Penticton's year-round activities designed to promote health and well-being:

- Walking, hiking, or cycling the historic Kettle Valley Rail Trail
- Team-building activities like paddleboarding, kayaking, or yoga by the lake
- Rock climbing at world-famous Skaha Bluffs
- Golfing at pristine courses with stunning views
- Winter experiences like snowshoeing or cross-country skiing at nearby Apex Mountain Resort
- Seasonal wine and culinary tours for a touch of indulgence

GETTING HERE IS EASY

Penticton is easily accessible and centrally located:

- Direct flights to Penticton Airport (YYF) from Vancouver and Calgary
- 4.5-hour drive from Vancouver
- Group transfers available from Kelowna International Airport

LET'S MAKE IT HAPPEN

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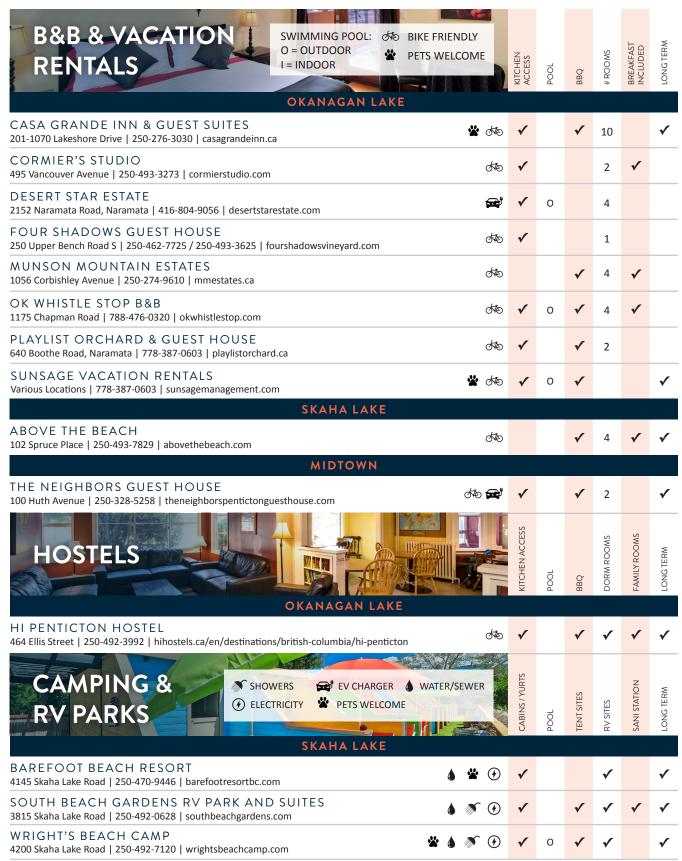


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HOTELS, MOTELS & RESORTS	KITCHEN/ KITCHENETTES	POOL	FITNESS FACILITY	RESTAURANT	BREAKFAST INCLUDED	LONGTERM
BALCOMO, A RAMADA BY WYNDHAM	√	0	√	√		√
1050 Eckhardt Avenue W 250-492-8926 balcomo.com BLACK SEA MOTEL 988 Lakeshore Drive W 250-276-4040 blackseamotel.com	✓			✓		✓
BOWMONT MOTEL 80 Riverside Drive 250-490-0231 bowmontmotel.com	✓	0				✓
COMFORT INN AND SUITES PENTICTON 950 Westminster Avenue 1-866-447-9610 choicehotels.com	✓	ı	✓	✓		✓
DAYS INN PENTICTON 152 Riverside Drive 250-493-6616 daysinnpenticton.ca				✓	✓	✓
FAIRFIELD INN & SUITES BY MARRIOTT PENTICTON 602 Eckhardt Avenue W 236-422-0821 marriott.com/ylwfe		ı	✓		✓	
FOUR POINTS PENTICTON BY SHERATON 903 Vernon Avenue 236-422-2425 marriott.com	✓	ı	✓	✓		
GOLDEN SANDS RESORT MOTEL 1028 Lakeshore Drive 250-492-4210 goldensandspenticton.com	✓	0				✓
KETTLE VALLEY BEACH RESORT 950 Lakeshore Drive W 250-492-4092 kettlebeachresort.com	✓			✓		✓
OKANAGAN LAKEFRONT RESORT 970 Lakeshore Drive W 250-493-1128 okanaganlakefrontresort.com	√					✓
PENTICTON LAKESIDE RESORT & CONFERENCE CENTRE 21 Lakeshore Drive W 250-493-8221 pentictonlakesideresort.com		ı	✓	✓		
RIVERSIDE MOTEL 110 Riverside Drive 250-492-2615 riversidemotel.ca	✓	0				
SAHARA COURTYARD INN 1048 Westminster Avenue W 250-492-7015 / 1-877-770-7891 saharacourtyardinn.com	✓	0				✓
SANDMAN PENTICTON HOTEL 939 Burnaby Avenue W 250-493-7151 sandmanhotels.com/penticton	√	ı	✓	✓		✓
SHORELINE RESORT 926 Lakeshore Drive W 250-492-7113 shorelineresort.ca	✓	0				✓
SLUMBER LODGE MOTEL 274 Lakeshore Drive W 250-492-4008 slumberlodge.ca	✓	ı				✓
SPANISH VILLA MOTEL 890 Lakeshore Drive W 1-800-552-9199 spanishvillamotel.com	✓					✓
TIKI SHORES CONDOMINIUM BEACH RESORT 914 Lakeshore Drive 250-492-8769 tikishores.com	✓	0		✓		✓





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CAMPING & RV PARKS		CABINS / YURTS	POOL	TENT SITES	RV SITES	SANI STATION	LONG TERM
CHUTE LAKE LODGE 9540 Chute Lake Road 250-492-5262 chutelakelodge.ca	* 6 8	✓		✓			
GALLAGHER LAKE 8439 Highway 97, Oliver 250-498-3358 www.parkbridge.com/gallagherlake	* • • •	✓		✓	✓	✓	✓
THE LAKESIDE RESORT RV PARK & CAMPING 6707 Lakeside Drive, Oliver 250-498-2177 thelakesideresort.com	* • • •	✓		✓	✓		✓
PROVINCIAL PARKS NEARBY						TOILETS	PLAYGROUND
OKANAGAN LAKE PROVINCIAL PARK 11km North of Summerland on Hwy 97 250-548-0076 bcparks.ca/explore/parkpgs/okana_lk	* • • •					✓	✓
SŽ "ƏŽ "NITK" OKANAGAN FALLS PROVINCIAL PARK Green Lake Road, Okanagan Falls 250-497-5423 bcparks.ca/explore/parkpgs/okana_fl	* • • •					✓	
VASEUX LAKE PROVINCIAL PARK 25 km South of Penticton on Hwy 97 250-584-9025 bcparks.ca/explore/parkpgs/vaseux	_{k_lk} 🐇 🌢 🕖 🚅					✓	



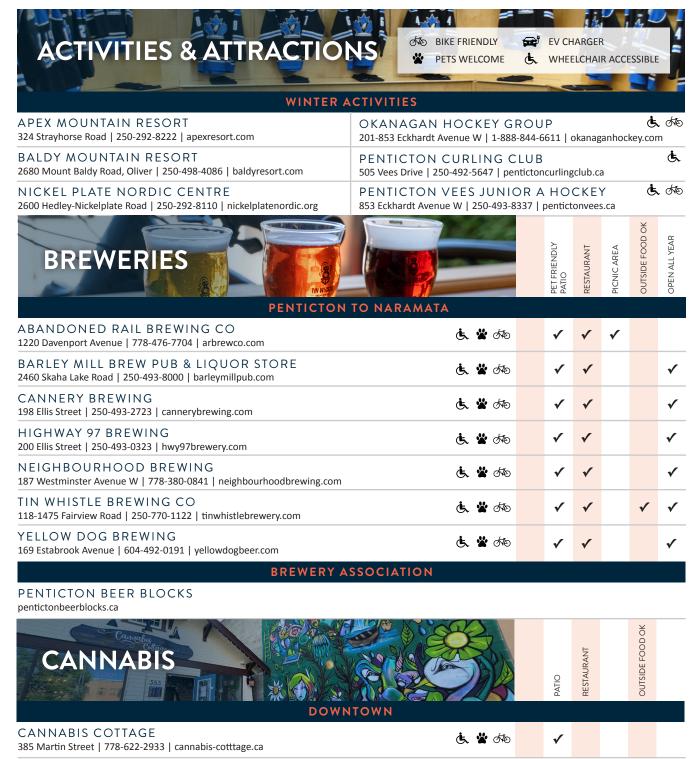
ACTIVITIES & ATTRA EV CHARGER PETS WELCOME WHEELCHAIR ACCESSIBLE ARTS, CULTURE & ENTERTAINMENT **5** 500 AREA 27 MOTORSPORTS PENTICTON ART GALLERY 127 Area 27 Drive, Oliver | 236-488-0027 | area27.ca 199 Marina Way | 250-493-2928 | pentictonartgallery.com **焦 🛎** 🟍 **(5.** 100 CANNERY TRADE CENTRE PENTICTON MUSEUM AND ARCHIVES 1475 Fairview Road | 250-492-3100 | cannervtradecentre.com 785 Main Street | 250-490-2451 | pentictonmuseum.com **5** 1 **5.** 100 CASCADES CASINO SOUTH OKANAGAN EVENTS CENTRE 201-553 Vees Drive | 250-487-1280 | cascadescasinopenticton.com 853 Eckhardt Avenue W | 250-490-2460 | soec.ca **CORMIER'S STUDIO** SS SICAMOUS HERITAGE SITE **Ġ** 🗆 495 Vancouver Avenue | 250-493-3273 | cormierstudio.com 1099 Lakeshore Drive W | 250-492-0403 | sssicamous.ca **₺** ₩ ₼ GALLERY ONE TWENTY-SEVEN TEMPEST THEATRE AND FILM SOCIETY **5** 1 127 Elm Avenue | 250-462-4433 | peggiecollinsdesign.com 125 Eckhardt Avenue E | 250-770-7894 | tempest.ca Ġ KETTLE VALLEY STEAM RAILWAY THE DREAM CAFÉ Ė 18404 Bathville Road, Summerland | 250-494-8422 | kettlevalleyrail.org 67 Front Street | 250-490-9012 | thedreamcafe.ca Ø₩ **(**\$\dag{\pi} LEIR HOUSE & ART COUNCIL GALLERY THE LLOYD GALLERY 220 Manor Park Avenue | 250-492-7997 | pentictonartscouncil.com 18 Front Street | 250-492-4484 | lloydgallery.com MANY HATS THEATRE COMPANY Ġ 306-1475 Fairview Road | 250-462-6428 | manyhatstheatre.com **FAMILY FUN CLUE SOLVERS Ġ**. 👑 🟍 PENTICTON BIKE RENTALS **(\$** \$\overline{\pi}\$ 1-833-609-0989 | cluesolvers.com 101-1070 Lakeshore Drive W | 250-462-1151 | pentictonbikerentals.com **COYOTE CRUISES** PENTICTON COMMUNITY CENTRE **₺** 🕬 🖼 215 Riverside Drive | 250-486-5755 | coyotecruises.com 325 Power Street | 250-490-2426 | penticton.ca **(5.** \$\square\$ **Ġ** 🟍 **GOTTAGOAT FARM** PENTICTON SPEEDWAY 2099 Green Mountain Road | 250-493-4065 | gottagoat.com 2070 Carmi Road | 250-900-1154 | pentictonspeedway.com Ġ. 🛎 LINDEN GARDENS **₩** ⁄ 🖎 🖼 THE GRIST MILL & GARDENS 315 Linden Avenue, Kaleden | 250-497-6600 | lindengardens.ca 2691 Upper Bench Road, Keremeos | 250-499-2888 | oldgristmill.ca LOCOLANDING ADVENTURE PARK **(5.** \$\square\$ 75 Riverside Drive | 250-486-0388 | locolanding.com **GOLF** FAIRVIEW MOUNTAIN GOLF CLUB **5.** 100 **Ġ**. Ø® **☎** PENTICTON GOLF & COUNTRY CLUB 933 Old Golf Course Road, Oliver | 250-498-6050 | fairviewmountain.com 600 Comox Street | 250-492-5626 | pentictongolf.ca OSOYOOS GOLF CLUB **(5.** 100 ST. ANDREWS BY THE LAKE GOLF RESORT Ġ 12300 Golf Course Drive, Osoyoos | 250-495-7003 | golfosoyoos.com 111 St. Andrews Drive, Kaleden | 250-497-5648 | standrewsbythelake.com **HEALTH, WELLNESS & BEAUTY** LA CRÉME SKIN CARE & BOUTIQUE **₺** ₩ ₼ OKANOGGIN BARBERS **(5. 4** 207 Main Street | 250-809-6242 | lacremeluxe.com 254 Ellis Street | 250-276-3111 | okanogginbarbershop.com **OGO FLOAT** THE BEHIVE 144 Chambers Place | 250-488-2930 | ogofloat.ca #102-100 Naniamo Avenue E | 250-328-4426 | thebehive.ca LAKE ACTIVITIES PENTICTON BOAT RENTALS (**5** 1 PIER WATER SPORTS 293 Marina Way | 250-488-8093 | pentictonboatrentals.com 45 Martin Street N | 250-493-8864 | pierwatersports.com **OUTDOOR ADVENTURE** EPIC CYCLING OUTDOOR ADVENTURES **₩** Ø FREEDOM BIKE SHOP **Ġ** 🟍 950 Lakeshore Drive W | 604-626-5167 | epiccycling.ca 533 Main Street | 250-493-0686 | freedombikeshop.com **5** 1 ESKALA MOUNTAIN SPORTS **Ġ** 🖘 HOODOO ADVENTURE CO 210 Main Street | 236-422-3733 | eskalamountainsports.com 131 Ellis Street | 250-492-3888 | hoodooadventures.ca



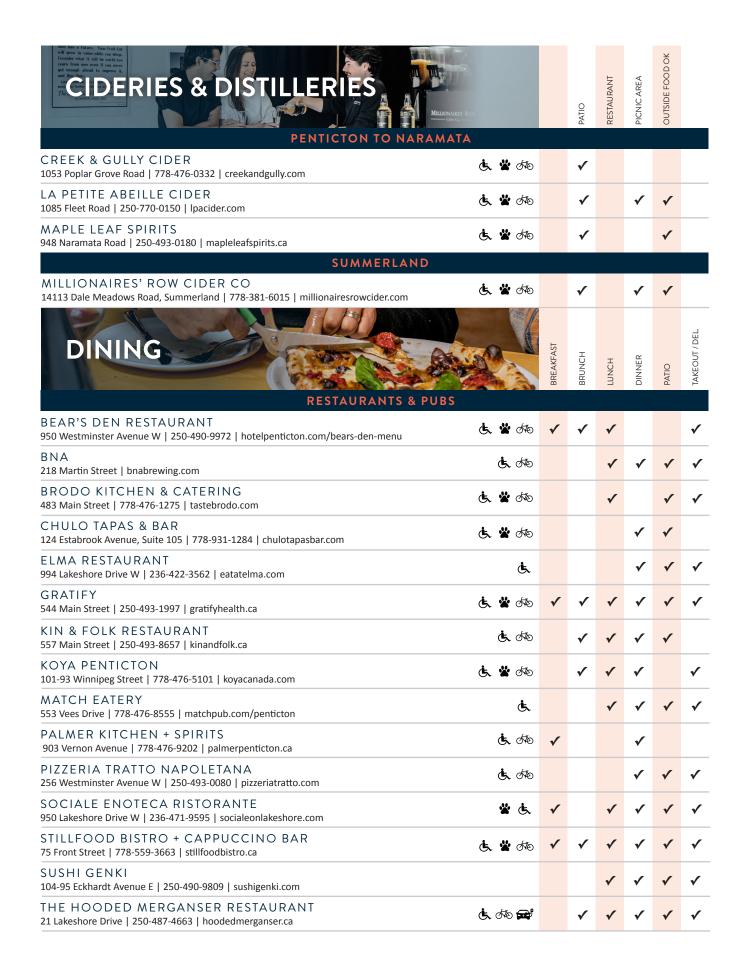
250-878-6701 | vivid.tours

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1568 Penticton Avenue | 250-328-2008 | pentictontours.com



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WINERIES PENTICTON TO NARAM	MATA	RESERVATIONS REQUIRED*	PATIO	RESTAURANT	PICNIC AREA	OUTSIDE FOOD OK	OPEN ALL YEAR**
BENCH 1775 WINERY 1775 Naramata Road 250-490-4965 bench1775.com	℄ જ ⋪⊚ 🖼		✓	✓	✓	✓	✓
CHAIN REACTION WINERY 980 Naramata Road 778-622-7176 chainreactionwine.com	௲ ☆ ₺		✓	✓			
CHRONOS TASTING ROOM AT TIME FAMILY OF WINES 361 Martin Street 236-422-2556 timewines.ca	Ŀ	✓	✓	✓			✓
DA SILVA VINEYARDS & WINERY 375 Upper Bench Road N 1-800-851-0903 dasilvavineyards.com	Ġ 🛎 🟍		✓	✓	✓		
ELEPHANT ISLAND WINERY 2730 Aikins Loop 250-496-5522 elephantislandwine.com	Ġ ☆ ☎		✓				
EVOLVE SPARKLING HOUSE 245 Lower Bench Road 236-422-2556 timewines.ca	௹ ☆ ੴ 🚅		✓		✓		
FOUR SHADOWS VINEYARD & WINERY 250 Upper Bench Road S 250-493-3625 fourshadowsvineyard.com	Ŀ		✓		✓	✓	
HILLSIDE WINERY & BISTRO 1350 Naramata Road 250-493-6274 hillsidewinery.ca	t * #		✓	✓			
HOWLING BLUFF WINERY 1086 Three Mile Road 250-490-3640 howlingbluff.ca	Ġ. 📽 🟍		✓		✓	✓	
JOIEFARM WINERY 2825 Naramata Road 250-496-0093 joiefarm.com	Ġ. જ 🚧		✓	✓	✓		
LA FRENZ WINERY 1525 Randolph Road 250-492-6690 lafrenzwinery.com	Ġ. જ 🚧	✓	✓				
LAUGHING STOCK VINEYARDS 1548 Naramata Road 250-493-8466 laughingstock.ca	* 🖘 🚘	✓	✓				✓
LITTLE ENGINE WINES 851 Naramata Road 250-493-0033 littleenginewines.com	℄ ≌ ∕®		✓			✓	
NICHOL VINEYARDS 1285 Smethurst Road 250-496-5962 nicholvineyard.com	Ġ. 650		✓		✓	✓	
PAINTED ROCK ESTATE WINERY 400 Smythe Drive 250-493-6809 paintedrock.ca	℄ જ ∕®		✓		✓	✓	
POPLAR GROVE WINERY 425 Middle Bench Road 250-493-9463 poplargrove.ca	<u></u> \$ 1/40 😭		✓	✓	✓		✓
RED ROOSTER WINERY 891 Naramata Road 250-492-2424 redroosterwinery.com	<u>t</u> 📽 🟍		✓		✓	✓	
ROCHE WINES 60 Upper Bench Road S 236-422-2722 rterroir.ca	<u></u>		✓		✓		✓
RUBY BLUES WINERY 917 Naramata Road 250-276-5311 rubyblueswinery.ca	Ŀ 📽 🟍		✓		✓	✓	✓
THREE SISTERS WINERY 1250 Munson Avenue 236-422-2296 3sisterswinery.com	Ŀ. * #		✓		✓	✓	✓
TIGHTROPE WINERY 1050 Fleet Road 778-476-7673 tightropewinery.ca	௲ ☆ ₺₺	✓	✓		✓	✓	✓
TOWNSHIP 7 VINEYARDS & WINERY 1450 McMillan Avenue 250-770-1743 township7.com	L * 100		✓		✓	✓	✓

^{*}It is recommended to call ahead before visiting tasting rooms to confirm hours of operation and tasting availability
**Some wine shops may be open year-round, with the tasting rooms closed seasonally



WINERIES AROUND SKAHA - KALEDEN & OKANAGAN	FALLS, OLIVER TO OS REQUIRED.	OYO PATIO	S RESTAURANT	PICNICAREA	OUTSIDE FOOD OK	OPEN ALL YEAR**
NOBLE RIDGE VINEYARD & WINERY 2320 Oliver Ranch Road, Okanagan Falls 250-497-7945 nobleridge.com	Ġ. ☆ Ø€	✓		✓	✓	✓
PHANTOM CREEK ESTATES 4315 Black Sage Road, Oliver 250-498-8367 phantomcreekestates.com	೬ જ ∞ 🛩 🗸	✓	✓	✓		✓
RED BARN WINERY AT JAGGED ROCK 4305 Black Sage Road, Oliver 778-739-1000 redbarn.wine	Ġ. 6₹0 扁 #	✓				
RIVER STONE ESTATE WINERY 143 Buchanan Drive, Oliver 250-498-0043 riverstoneestatewinery.ca	Ŀ. *	✓		✓		
ROAD 13 VINEYARDS 799 Ponderosa Road, Oliver 250-498-8330 road13vineyards.com	& * 🔊	✓		✓		
SEE YA LATER RANCH 2575 Green Lake Road, Okanagan Falls 250-497-8267 sylranch.com	<u>i</u> . * #	✓	✓	✓		
TINHORN CREEK VINEYARDS 537 Tinhorn Creek Road, Oliver 250-498-3743 tinhorn.com	. \$100	✓	✓	✓		✓
WILD GOOSE WINERY 2145 Sun Valley Way, Okanagan Falls 250-497-8919 wildgoosewinery.ca	<u>i</u> * 40	✓		✓	✓	✓

WINE ASSOCIATIONS

NARAMATA BENCH WINERIES ASSOCIATION

naramatabench.com

OKANAGAN FALLS | SKAHA LAKE WINERIES ASSOCIATION

theheartofwinecountry.ca

OLIVER OSOYOOS WINERY ASSOCIATION

oliverosoyoos.com

SIMILKAMEEN INDEPENDENT WINEGROWERS

similkameenwine.com

SUMMERLAND'S BOTTLENECK DRIVE ASSOCIATION

bottleneckdrive.com



^{*}It is recommended to call ahead before visiting tasting rooms to confirm hours of operation and tasting availability
**Some wine shops may be open year-round, with the tasting rooms closed seasonally

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		_
	WINE & DINE	
1		
2		
3		
4		
5		



ŤŤ	FAMILY FUN	
1		
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NOTES:			

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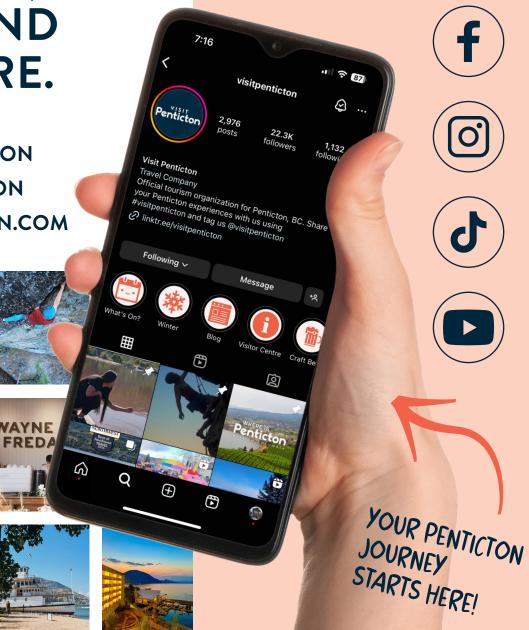
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