



WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Thursday, October 3

Penticton Beer Week Launch Party

When: 4:00pm-9:00pm

Where: Tin Whistle Brewing, 118-1475 Fairview Rd

Why: Make plans to pop in to Tin Whistle Brewing Co. for the official launch of Penticton Beer Week, and be the first to try the 2024 Do Good Collaboration Beer! Do Good will be flowing on draught and available in cans to go. The onsite food truck, Ben's Appetite, will be serving a 'Made with Beer' menu featuring foods made with Tin Whistle beer. Hello life-changing beer + cheese dip, perfect spent-grain beer bread, fab beer chili and more! You won't want to miss the start of the 6th Annual Penticton Beer Week in Canada's Craft Beer Capital!

Contact: alexis@tinwhistlebrewery.com

Cost: Free Admission

Friday-Monday, October 4-14

Penticton Beer Week Block Party 2024

When: Daily Events

Where: Various Venues

Why: You are invited to a party! Join us for a Penticton Block Party in celebration of the 6th Annual Penticton Beer Week from October 4-14, 2024. Penticton's eight craft breweries, known collectively as the Penticton Beer Blocks, includes some of BC's oldest craft breweries and some of BC's newest craft breweries. There will be events at all eight breweries as well as at restaurants and other venues around town. This is the perfect time to explore Penticton's exciting craft beer scene.

[Check out the Full Listing of Events Here.](#)

Show your Penticton craft beer pride with an exclusive Penticton Beer Shirt from the [Penticton Visitor Centre](#). Save 15% during Penticton Beer Week (October 4-14, 2024) – available [online](#) or in store.



WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Friday, October 4

Tacos & Tequila Fiesta

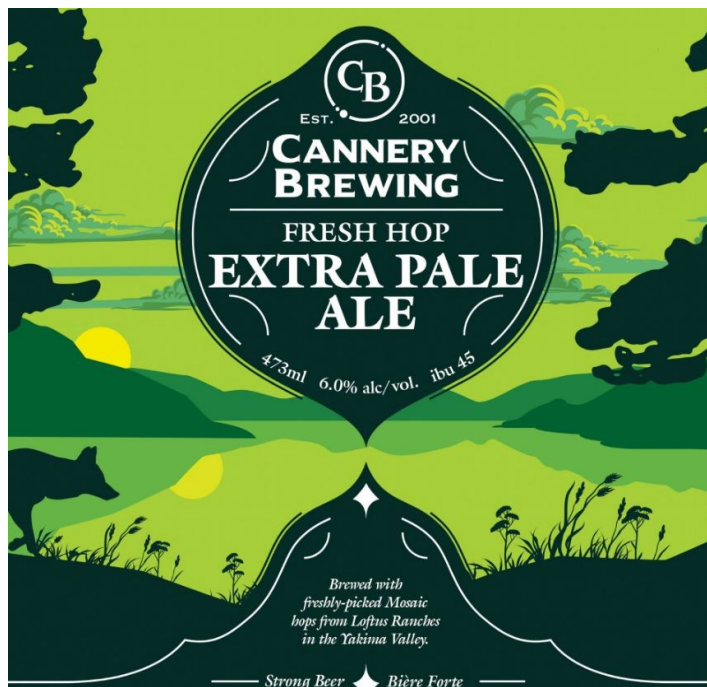
When: 11:00am-10:00pm

Where: Neighbourhood Brewing, 187 Westminster Ave

Why: National Taco Day during Penticton Beer Week calls for a Tacos & Tequila Fiesta at Neighbourhood Brewing! Join us on Friday October 4th to celebrate all things TACO. We will have a feature fiesta taco available to order, as well as a specialty tequila cocktail from Yellow Dog Spirits! It's not a fiesta without some tunes, so we'll have our friend DJ Dylialta spinning some beats from 5pm -8pm!

Contact: sydney@ydbevco.com

Cost: No Cover



Friday, October 4

Fresh Hop Beer Release

When: 11:00am-10:00pm

Where: Cannery Brewing, 198 Ellis Street

Why: Join us during Penticton Beer Week for the release of our newest beer, Fresh Hop Extra Pale Ale. The Extra Pale Ale is brewed with freshly picked Mosaic hops from the famed Loftus Ranches in the Yakima Valley. Fresh hop season is our brewing team's favorite time of year! We made the trip to the Yakima Valley to pick up freshly harvested Mosaic hops directly from the farm and rushed them back to Penticton for the brew.

Contact: info@cannerybrewing.com

Cost: No Cover

WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Saturday, October 5

Penticton Beer Run 2024

When: 10:00pm

Where: Join us for the Penticton Beer Run 2024, part of Penticton Beer Week! Covering 10 breweries and local eateries, this 10K walk/run will be a stunner! NEW this year – option for a shorter 6km course – with no less beer! Starting at Abandoned Rail Brewing, participants will thoroughly enjoy this year's scenic route starting out by cruising down the KVR trail as they sample their way through Penticton. This event is a must-do of the year! **COSTUMES ENCOURAGED!**

TASTINGS FROM THESE INCREDIBLE BREWERS:

- Abandoned Rail Brewing
- Cannery Brewing
- Neighbourhood Brewing
- Slackwater Brewing
- Yellow Dog Brewing
- Barley Mill Brew Pub
- Tin Whistle Brewing Co.
- Highway 97 Brewing
- Firehall Brewery
- Giant's Head Brewing
- Detonate Brewing

PRIZES AWARDED FOR CATEGORIES:

- Best team name
 - Best costumes
 - Most fun had on course
 - Best local brewery team
 - Best attitude
- AND MORE..... !!

TICKETS INCLUDE:

- 10 Brewery tastings along a stunning course
- Watery stops/water on route
- Beer Run Swag Item
- A beer at the finish line
- Partial proceeds donated to the Youth Outdoor Recreation Society
- An amazingly good time with friends!

Contact: events@hoodoadventures.ca

Cost: \$150.00



WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Saturday, October 5

Leif David Magic Show

When: 7:00pm-9:00pm

Where: Highway 97 Brewing, 200 Ellis Street

Why: Enjoy a Leif David magic show to kick off Penticton Beer Week, after our amazing annual beer run. Come catch this mind-boggling show. You will have a magician in your midst... Witness incredible close-up sleight of hand that's guaranteed to create a magical atmosphere. Enjoy a ward Winning Sleight of Hand, fun and Interactive Close-up Magic at your table followed by a feature stage presentation. Arrive early and join Chef Kelly Adams for a full Buffet Dinner featuring carved Hip of Beef, Braised Veg, salads and more!

Contact: nick@highway97brewing.com

Cost: \$27.96-\$49.26



Saturday, October 5

Puppy Hour

When: 2:00pm-6:00pm

Where: Yellow Dog Brewing, 169 Estabrook Ave

Why: Happy hour is for the humans...at Yellow Dog Brewing we celebrate Puppy Hour for the canines! Join the fun from 2pm-6pm on Saturday October 5th for our Puppy Hour event at the Dog Park! We will have a photobooth set up, and Dog Dayz Treat Truck will be onsite with lots of goodies! Your pup will love it! We will have plenty of refreshing beer on tap and delicious burgers at the Hungry Monster food truck! As well, proceeds from every pint will be donated to BC SPCA, so we can all give back during Puppy Hour!

Contact: sydney@ydbevco.com

Cost: No Cover

WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Saturday, October 5

Live Music: Moving Lines

When: 8:00pm

Where: Slackwater Brewing, 218 Martin Street

Why: Join the celebration of all things beer and good times during Penticton Beer Week as we invite our good friends, the rockin' duo... Moving Lines! 8pm first set, no cover!

Contact: info@slackwaterbrewing.com

Cost: No Cover



Saturday, October 5

All About Beer Karaoke

When: 8:30pm

Where: Barley Mill Brew Pub, 2460 Skaha Lake Rd

Why: LET'S CHEERS TO LOCAL BEERS!

In honor of Penticton Beer Week the Barley Mill will be hosting an evening of "All About Beer Karaoke!!" Sing a song, win a beer! Featuring everyone's favorite beer themed tunes!! Come join us for a night of memorable moments and good times!

Contact: nicole@barleymillpub.com

Cost: No Cover



Sunday, October 6

Buenos Dias Brunch

When: 11:00am-10:00pm

Where: Neighbourhood Brewing, 187 Westminster Ave

Why: Buenos Dias! Join the celebration at Neighbourhood Brewing on Sunday October 6th for some delicious brunch specials as part of Penticton Beer Week! We will be featuring Micheladas and Huevos Rancheros between 11am-1pm! Get your Sunday morning brunch fix with these delicious house made features before they're gone!

Contact: sydney@ydbevco.com

Cost: No Cover



WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Tuesday, October 8

Beer Mug Paint Party

When: 7:00pm-9:00pm

Where: Tin Whistle Brewing Co., 118-1475 Fairview Road

Why: Join us at Tin Whistle Brewing to celebrate Penticton Beer Week 2024 Art meets ale-paint your own beer stein! Unleash your inner artist while sipping Tin Whistle finely crafted beers in a relaxed and vibrant atmosphere. Decorate your mug with provided stencils and templates or free hand the design of your dreams. Food safe glazes in a rainbow of colours, all supplies and firing of your ceramic piece included. Suitable for all skill levels. Instruction by Donut House Studios. 1 pint of beer included with your purchase

Contact: alexis@tinwhistlebrewery.com

Cost: \$75.00

Tuesday, October 8

Blended Brainz: Beer Trivia

When: 7:00pm

Where: Join us at Slackwater Brewing as our weekly Tuesday Trivia goes beer themed in celebration of Penticton Beer Week! We will have beer specials on, as well as an Oktoberfest feature food menu. See you there!

Contact: info@slackwaterbrewing.com

Cost: No Cover



WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Wednesday, October 9

Mega Bingo & Burritos

When: 7:00pm

Where: Neighbourhood Brewing, 187 Westminster Ave

Why: Wednesday Bingo & Burritos is back at Neighbourhood Brewing, and we're starting out with a BANG! Join us at 7pm for 4 rounds of Bingo for free for some amazing prizes! These are the biggest prizes we have ever given away for Bingo so you do not want to miss out!

Contact: sydney@ydbevco.com

Cost: No Cover



Wednesday, October 9

Wingtastic Wednesday

When: 7:00pm

Where: Highway 97 Brewery, 200 Ellis Street

Why: Celebrate Penticton Beer Week at Highway 97 Brewing! Savour our amazing wings – just \$0.55 each when paired with a \$6.00 pint! Choose from the Penticton Beer Blocks “Do Good” Collab Beer, as well as any of our regular tap offerings. We are also super excited to be launching a BRAND NEW BEER

Contact: nick@highway97brewing.com

Cost: No Cover

Thursday, October 10

Cycle & Social for the BCSPCA

When: 7:00pm

Where: Yellow Dog Brewing, 169 Estabrook Ave

Why: Join Yellow Dog Brewing and PURE Gym & Juicery on Thursday October 10th for our 2nd annual collaborative event... Get your sweat on during a FREE cycle class at PURE at 5:30pm, followed by some well deserved beers at the Dog Park at 6:30pm! The ride is entry by donation to BCSPCA, and you will receive a complimentary drink ticket to use at Yellow Dog Brewing post ride! Book your bike on the PURE app before the class fills up!

Contact: sydney@ydbevco.com

Cost: By Donation



WHAT'S ON - PENTICTON BEER WEEK

OCTOBER 4-14, 2024

Find more events and information at www.visitpenticton.com/events



Friday, October 11

Brewers' Showdown

When: 5:00pm-9:00pm

Where: Cannery Brewing, 198 Ellis Street

Why: Join the celebration at Cannery Brewing for the annual Brewers' Showdown event as part of Penticton Beer Week 2024. The Cannery Brewing staff have brewed 8 unique beers to try! Sample the beers, then vote for your favourite and help crown the champs! Ticket includes: tasting of all 8 beer, a ticket for a full sized beer of your choice, a burger (or veggie dog) from Tommy's Burger Shack & groovy tunes by OK Sunset Club!

Contact: info@cannerybrewing.com

Cost: \$55.00



Friday, October 11

All About Beer Karaoke

When: 8:30pm-12:30pm

Where: Barley Mill Brew Pub, 2460 Skaha Lake Rd

Why: In honor of Penticton Beer Week the Barley Mill will be hosting an evening of "All About Beer Karaoke!!" Sing a song, win a beer! Featuring everyone's favorite beer themed tunes!! Come join us for a night of good times!

Contact: nicole@barleymillpub.com

Cost: No Cover

Saturday, October 12

Oktoberfest

When: 11:30am-3:30pm Or 4:30pm-8:30pm

Where: Abandoned Rail Brewing, 1220 Davenport Ave

Why: Zicke zacke, hoi hoi hoi! Join us at Abandoned Rail Brewing for an awesome Oktoberfest, part of Penticton Beer Week! Dust off those lederhosen & dirndl, we're building an ARBC version of the legendary Oktoberfest in our barley field. That's right, live music, food trucks, traditional beer hall tables and a dance floor – all under a big ol' Oktoberfest festzelt (tent). Tickets include beer (yes, unlimited ;) shuttles to and from the Penticton Lakeside Resort & a one-of-a-kind custom stein!...if you're feeling peckish, The Wienery and Law of Attraction food trucks will be serving up a very special Oktoberfest curated menu. **not included in ticket price* & to top it off, we'll have bands The Beer Barrels getting you moving with their signature Oktoberfest tunes, followed by the rockin' sounds of Cobra Radio.19+ event.

Contact: info@arbrewco.com

Cost: \$99.00

