

## Event Submission Criteria

([www.visitpenticton.com](http://www.visitpenticton.com))

In efforts to ensure the [visitpenticton.com](http://visitpenticton.com) events page remains most relevant and useful for visitors seeking information on upcoming events in Penticton and the South Okanagan, we have implemented guidelines outlining the criteria for qualifying as an event. These guidelines are designed to uphold the quality of our events page, to ensure it remains a top resource for those in search of local activities.

First and foremost, please note that as a tourism organization, our target audience is visitors in the area looking for fun and interesting things to do during their stay. For this reason, events that are specifically geared towards residents/locals may not be accepted.

### What qualifies as an “event”?

- A planned public or social occasion; includes activity, performance or form of entertainment.
- Must have a physical location and specific date/date range.
- Must be located in Penticton or the South Okanagan area.
- *Limited time holiday dining menus may be accepted (ie: Valentine’s Day dinner).*

### What does not qualify as an event?

- Menu specials (ie: happy hour)
- Regular service offerings
- Sales/Promotions
- Seasonal Offerings

Please note that event listings are at the discretion of the Visit Penticton Team. There may be certain exceptions to this criteria.