

## ***Mother's Day Weekend 2-Day Sausage Sizzler in Kaleden May 13-14***

*Heart of Wine Country's 'Celebrate Spring' Features FREE Choripan by 'A Taste of Argentina' Food Truck*

**FOR IMMEDIATE RELEASE – April 28, 2023**

**OKANAGAN VALLEY, BC – Lakeboat Vineyard & Winery** is a proud member of **The Heart of Wine Country** winery association and, is excited to participate in the annual 'Celebrate Spring' promotion on May 13<sup>th</sup> and 14<sup>th</sup>; Mother's Day Weekend! Penticton's favourite food truck **A Taste of Argentina** will be on-site both Saturday and Sunday, grilling its famous **choripan**, with the first 100 visitors each day receiving a FREE meal. As an extra gift for Mom (or anyone over 19, for that matter), every purchase of 12 bottles or more will receive a 5% discount overall – Happy Mother's Day to Everyone!!

*The Heart of Wine Country* (formerly *Okanagan Falls Skaha Winery Association*) is a collaborative marketing initiative, featuring 15 premium wineries situated around the Skaha Lake. Each Spring, these wineries work together to bring the spirit of Spring into the air, by each hosting a weekend of their own unique brands of fun – this year on May 13<sup>th</sup> and 14<sup>th</sup>.

Back by popular demand for this occasion is the legendary food truck; *A Taste of Argentina*, featuring their mouth-watering choripans (Argentinian sausage-on-a-bun) complete with homemade chimichurri sauce. These sandwiches pair perfectly with Lakeboat's wines and, as such, winery owner Tara Mathison is treating the first 100 customers on each of the two days to a FREE lunch! Tastings cost \$10 per flight, which is refunded with any wine purchase, and visitors have the choice between two different flights to taste (Lakeboat's estate wines or The Wine Umbrella's fundraising selection). Food vouchers will be given out with every tasting, while supplies last.

Adding to the list of reasons to celebrate is a 5% discount on all case purchases (mixing and matching between wine brands is fine) – it's time to stock up for the season!

**Celebrate Spring at Lakeboat Vineyard & Winery – 236 Linden Avenue, Kaleden, BC.**

**Saturday and Sunday, May 13<sup>th</sup> and 14<sup>th</sup>, 2023**

**\*First 100 customers each day receive a free choripan.**

*Tasting Room Hours from Easter to Thanksgiving are 7 Days a Week, 11am – 5pm. No reservations required.*

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### **More on Lakeboat Vineyard & Winery:**

A boutique winery nestled in the charming village of Kaleden in the heart of the Okanagan Valley, *Lakeboat* crafts small-batch wines exclusively from locally-sourced grapes. It is our hope to lend a respectful nod to the rich history of winegrowing in this bustling agricultural community, and to provide benchmark examples of some of our favourite grape varieties to share with wine-loving friends and neighbours. We are working with our peers to establish a long-overdue sub-GI for this established vinifera winegrowing area – come by and taste for yourself

[www.lakeboatwinery.com](http://www.lakeboatwinery.com)

**For photos, interviews or more information on this press release, please contact :**

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