

2022 MEMBERSHIP

TRAVEL
Penticton

Travel Penticton is a Destination Marketing Organization (DMO) tasked with providing destination marketing and awareness to potential travelers on a regional, provincial, national and international level, to support and market the tourism destination of Penticton and Penticton Metropolitan area in a sustainable manner that strengthens the local economy and enriches the quality of life.

MEMBERSHIP

Annual Membership Fee • Includes a single digital listing on website \$199

DIGITAL MARKETING STATISTICS

 **11,600** Followers on Visit Penticton's Facebook page

 **6,500** Followers on Visit Penticton's Twitter page

 **13,700** Followers on Visit Penticton's Instagram page

 **39,700** Subscribers to our email database

****Must be a Member to purchase marketing services**

BROCHURE RACKING

PRICING IS FOR ONE 4 X 9 BROCHURE/CARD RACKED FOR ONE YEAR (JAN-DEC) IN SPECIFIC VISITOR-CENTRIC CATEGORIES ONLY

- Penticton Visitor Centre (888 Westminster Ave W) \$99
- Penticton Airport (YYF) \$99

ADDITIONAL DIGITAL LISTING

DESIGNED FOR ORGANIZATIONS THAT REQUIRE SEPARATE LISTINGS UNDER DIFFERENT CATEGORIES (E.G. A HOTEL OR WINERY THAT WOULD ALSO LIKE TO PROMOTE AN AFFILIATED RESTAURANT)

- Additional Digital Listing \$99

E-BLASTS

TO BE PROVIDED DIGITAL READY, CONTENT CAN INCLUDE COPY, LOGO, IMAGES

- Consumer Based E-blast (sent to 37,375+ subscribers on our mailing database) \$249 Per E-blast
- Business to Business E-blast (Penticton and Surrounding area 2,000+ recipients) \$75 Per E-blast

MEMBER BENEFITS

- Digital listing at www.visitpenticton.com includes info, images, contact, map, link and more (33,900 average page views per month, 73,350 average listing impressions per month)
- Eligible to list your events, packages, specials, tours on www.visitpenticton.com
- Eligible to advertise in the Visitors Guide (50,000 printed/distributed plus digital publication)
- Eligible for your events to be included in the weekly "What's On" e-blasts (1,620 local contacts)
- Eligible to send e-blasts to Travel Penticton databases (2,000 business / 37,375 consumer contacts)
- Ability to participate in collaborative marketing, content marketing, media and destination initiatives
- Ability to access to Visit Penticton brand tools, select images and more
- Eligible to attend free Travel Penticton Workshops
- Eligible to attend free SuperHost Workshops and receive certification
- Eligible for select business improvement activities
- Eligible to apply for Travel Penticton Cooperative Marketing Funding Program
- Eligible to attend Travel Penticton's Annual General Meeting
- One vote at General Meetings of the Society (if within municipal boundary)
- Eligible to become a Director on the Travel Penticton Board

MEMBERSHIP CONTACT

FOR MORE INFORMATION PLEASE CONTACT:

Paige Schulz
Member & Visitor Services

250-276-2169
paige.schulz@visitpenticton.com

Jo Charnock
Office & Special Projects Manager

250-276-2161
jo.charnock@visitpenticton.com

 Corporate Website
www.travelpenticton.com

 Consumer Website
www.visitpenticton.com

 @visitpenticton

 @visitpenticton

 @visitpenticton

#visitpenticton

*All prices subject to GST

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AGREEMENT

CONTACT INFORMATION

Business	<input type="text"/>	Contact	<input type="text"/>
Address	<input type="text"/>	Phone	<input type="text"/>
City/Prov	<input type="text"/>	Mobile	<input type="text"/>
Postal Code	<input type="text"/>	Email	<input type="text"/>

PAYMENT

Amount Owed Fee(s) + GST = Total

Payment Method Credit Card Cheques (payable to Travel Penticton)

Credit Card: VISA MASTERCARD

Name on Card Card Number

Expiry Month Year CVV

TERMS & CONDITIONS

PAYMENT IS DUE AT TIME OF BOOKING.

I agree to these terms and conditions

Signature (digital)

Date:

Signature by hand _____

To submit, please return completed form by email to: paige.schulz@visitpenticton.com



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www.visitpenticton.com/penticton-experiences-guide