

WELCOME TO TRAVEL PENTICTON'S DIGITAL TOOLKIT

MODULE 1: TRAVEL PENTICTON'S SOCIAL MEDIA STRATEGY

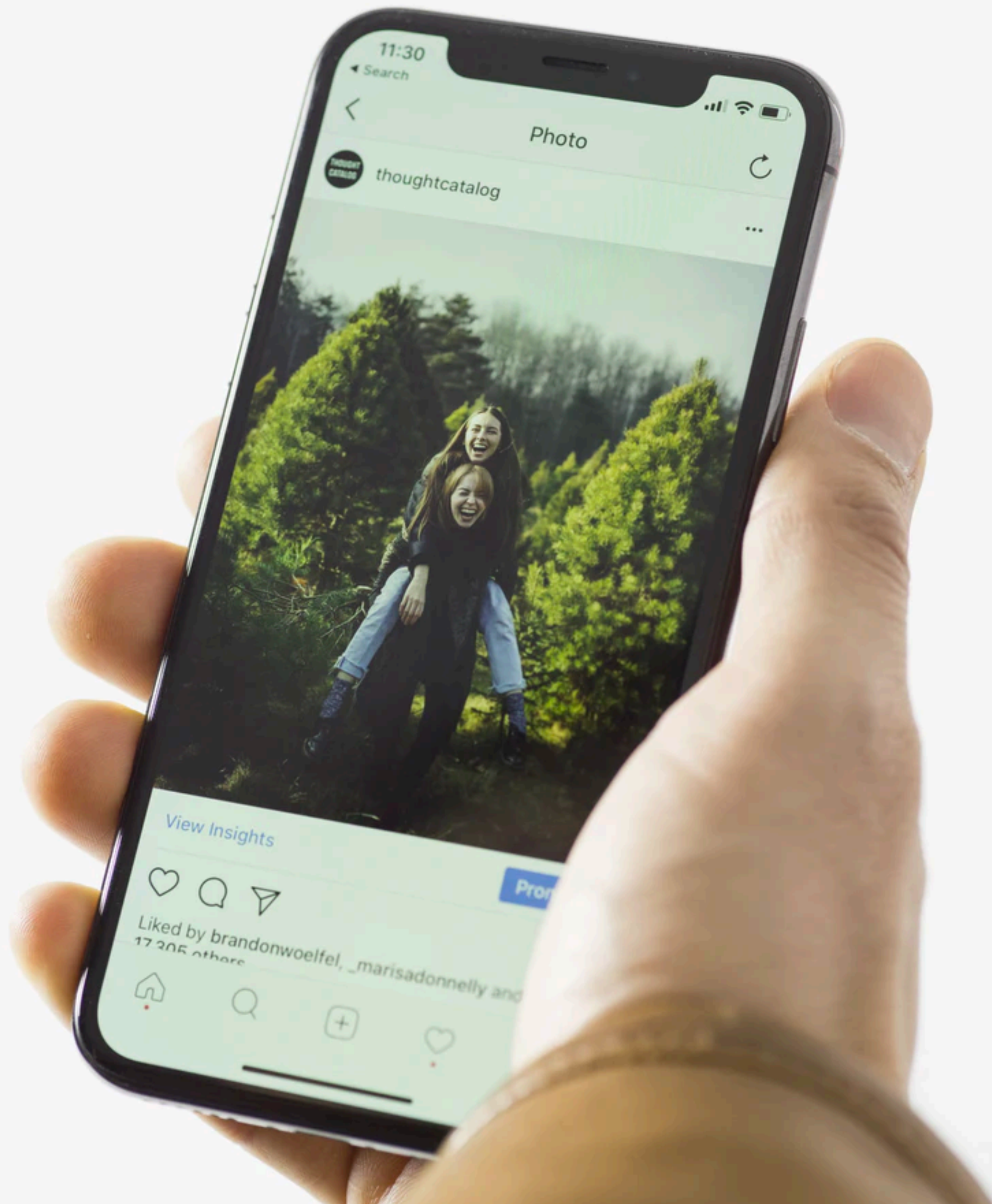






DREAM

PLAN



BOOK



VISIT







MAKERS



**CHEFS &
BARTENDERS**



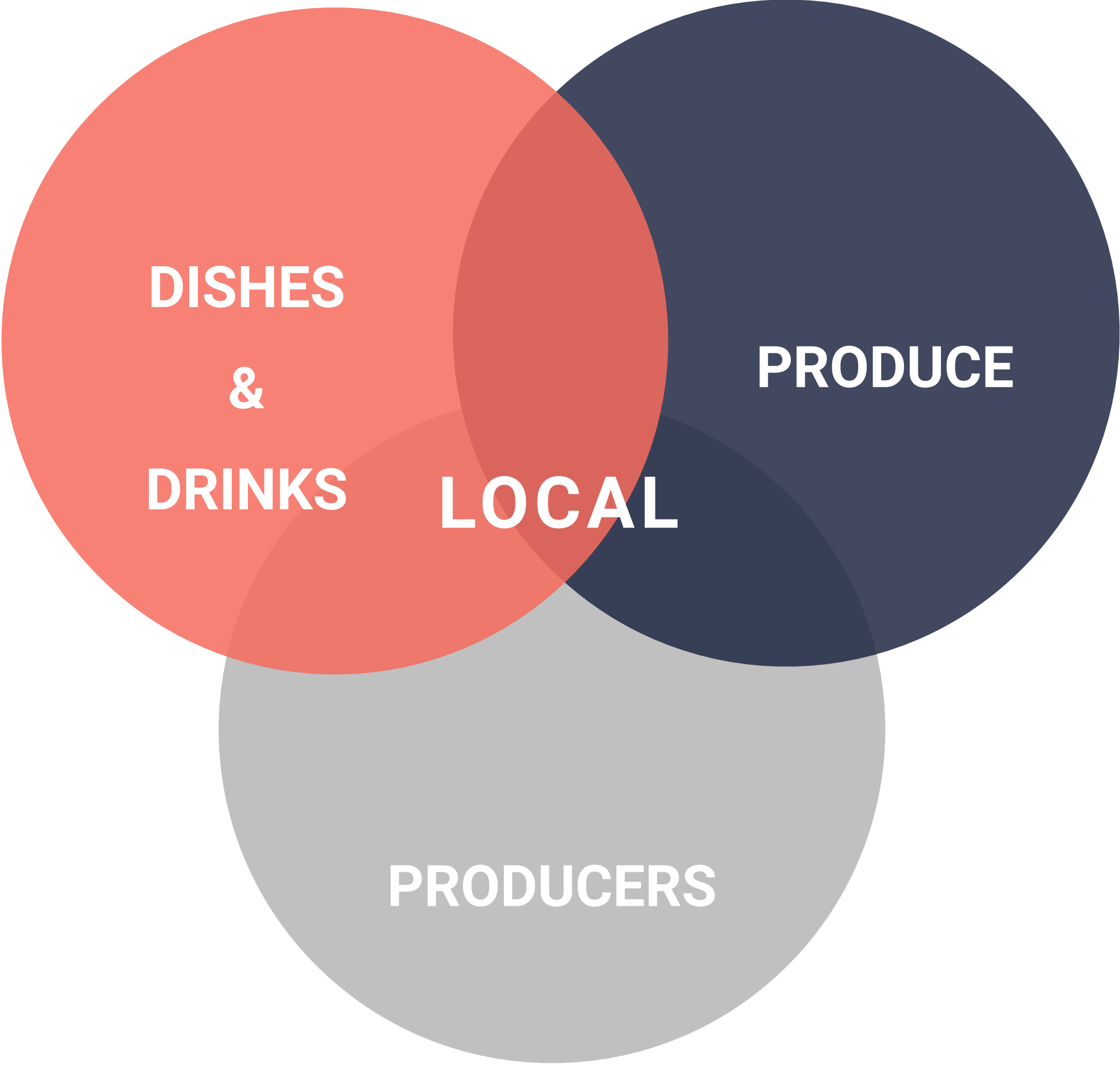
ATHLETES



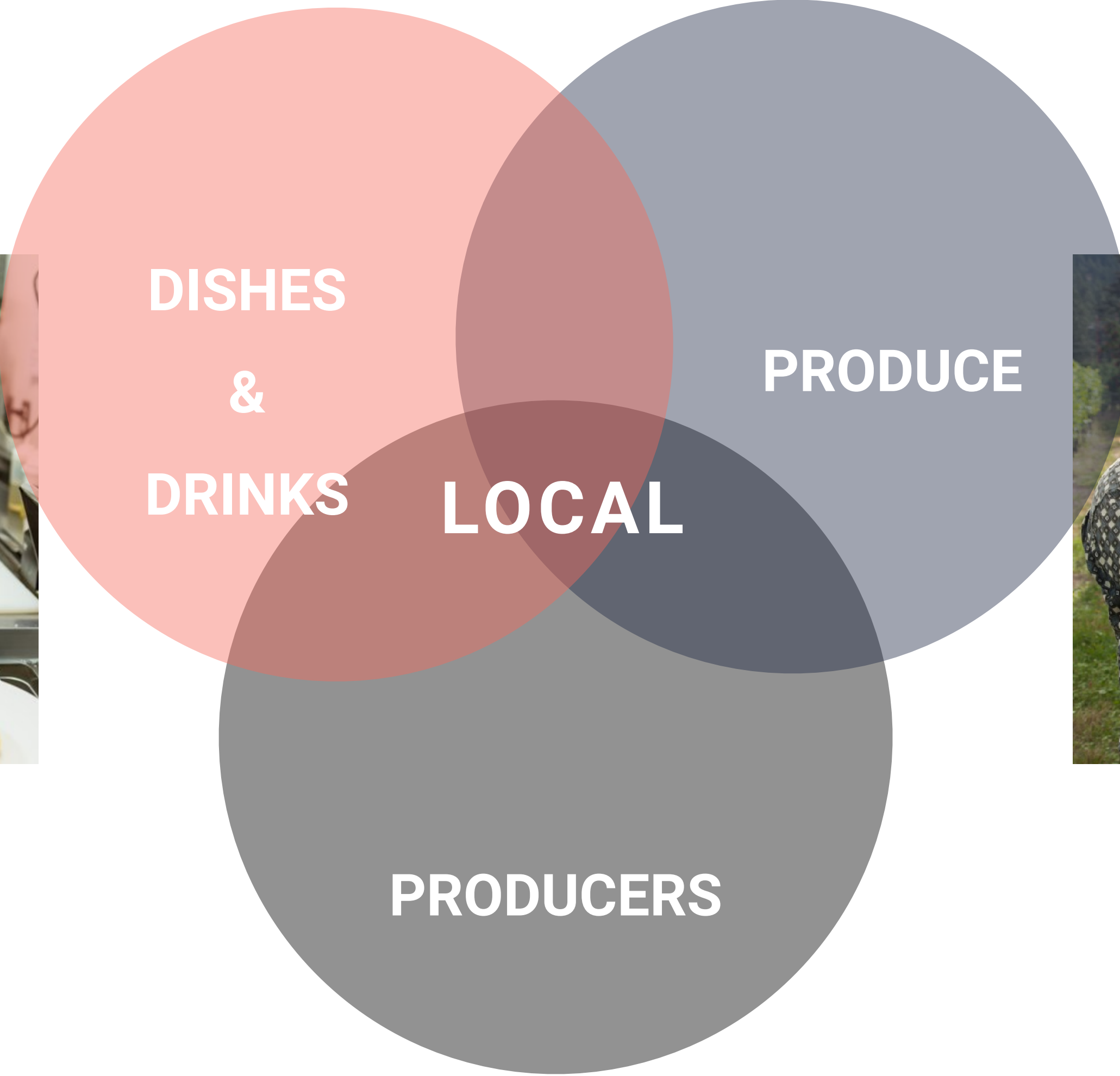
**SUPPLIERS
& VENDORS**

DAILY *Special*

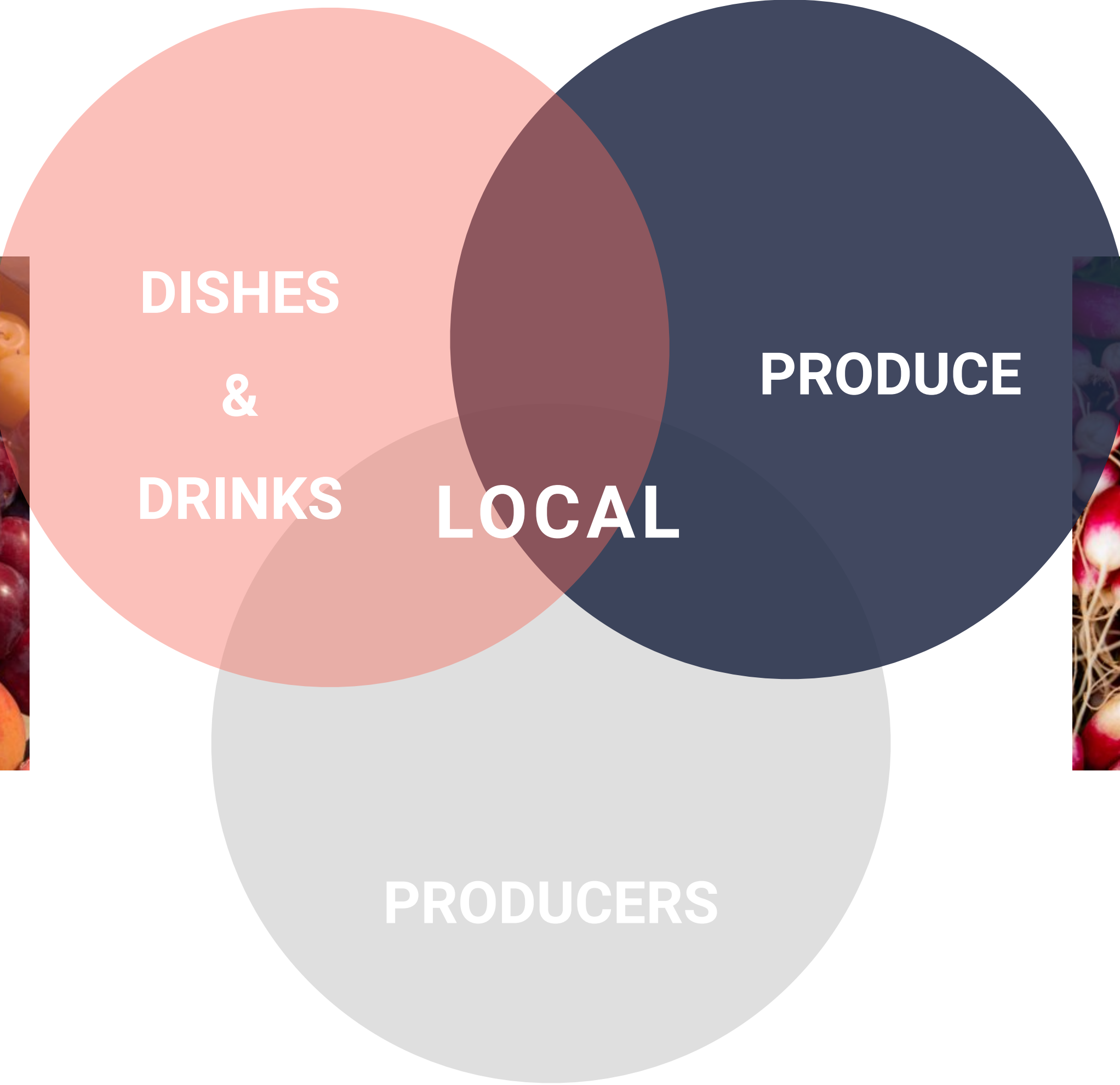




CONTENT PLAN



CONTENT PLAN



A UNIQUELY COLLABORATIVE COMMUNITY



UNIQUELY FRESH INGREDIENTS



TRAVEL
Penticton

