**Feb 16-26, 2021**

* ***Working on updating the 2021 Visitor Services Counsellor Handbook***
* Started hiring plan – posting job
  + Add to Travel Penticton website – Employment Opportunities, volunteer opportunities
  + Advertising for position – Castanet, Penticton Western News
  + Share on Visit Penticton Facebook & Instagram (Do you love Penticton? Want to share with visitors? Etc.)
  + Share on Travel Penticton LinkedIn (know of any students/locals looking to volunteer?)
  + Reach out to Okanagan College to share posting with Tourism Program students
  + Contact High schools to share posting with students looking for a summer job
* ***Local Business Contact List*** – Updating details, social handles, packages, cancellation policies
  + ***Accommodations/Family Fun/Water Activities still to be reviewed and updated***
* ***Prepare a welcome package for new Vacation Rentals*** – City will send them to us
* Pedego Penticton– sent details for membership – ***in process of*** ***filling out application, will send back Mar 8***
* Origin Wines– sent details for membership – ***no answer Mar 3***
* Okanagan Bike & Ski – sent details for membership – ***no answer Mar 3***
* ***Blog post for family day/Penticton staycation ideas/itinerary – discuss with Brad***
* Loki's Garage – ***follow up Mar 11***
* Sunshine & Wine Tours – ***follow up Mar 11***
* Grape Savvy Wine Tours – ***interested, will send completed application***
* Martin Street Liquor Merchants ***– interested, will send completed application***