

The Business of Giving

Do you feel frustrated, overwhelmed or even guilty about the number of requests for donations you receive from charities and community programs?

Are you wondering:

- How can I make the biggest difference with my money?
- What's in it for me? I need some corporate value from this donation... is that okay?
- How do I say no without feeling guilty?
- Is it worth engaging my staff in the conversation about what to support? What if we can't decide?
- Is the money really being used to make things better?

You are invited to an exclusive breakfast on January 31, 2019 7:30am - 9am at the Penticton Lakeside Resort, to explore the topic of corporate philanthropy, the expectation to “give back”, and the challenges of trying to make a difference.

Seating is very limited so please register immediately!
Admission is by donation (yes, we see the irony)

[Register Here](#)

Sponsored by



Grant Thornton

An instinct for growth™



PENTICTON
LAKESIDE
RESORT
AND
CONFERENCE CENTRE